

24 April 2025

NEXT plc

**Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with Them (PCA)**

The following notification is made under article 19 of the UK Market Abuse Regulation

<b>1</b>	<b>Details of the person discharging managerial responsibilities ("PDMR") / person closely associated ("PCA")</b>				
a)	Name	<ul style="list-style-type: none"> <li>• Marcelle Stakol (PCA)</li> <li>• Jeremy Stakol (PDMR)</li> </ul>			
<b>2</b>	<b>Reason for the notification</b>				
a)	Position/status	<ul style="list-style-type: none"> <li>• Brand Director (PCA with Jeremy Stakol, PDMR)</li> <li>• PDMR - Group Investments, Acquisitions and Third Party Brands Director</li> </ul>			
b)	Initial notification /Amendment	Initial notification			
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>				
a)	Name	NEXT plc			
b)	LEI	213800WQD8ECPZP9PH98			
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>				
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.10 each			
	Identification code	GB0032089863			
b)	Nature of the transaction	Acquisition of shares			
c)	Price(s) and volume(s)				
		Price(s)	Volume(s)	Transaction	
		£118.55	270	PCA jointly with PDMR	
d)	Aggregated information				
	- Aggregated volume	270			
	- Price	£118.55			
e)	Date of the transaction	23 April 2025			
f)	Place of the transaction	London Stock Exchange (XLON)			

<b>1</b>	<b>Details of the person discharging managerial responsibilities ("PDMR") / person closely associated ("PCA")</b>				
a)	Name	Marcelle Stakol			
<b>2</b>	<b>Reason for the notification</b>				
a)	Position/status	Brand Director (PCA with Jeremy Stakol, PDMR)			
b)	Initial notification /Amendment	Initial notification			
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>				
a)	Name	NEXT plc			
b)	LEI	213800WQD8ECPZP9PH98			
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>				
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.10 each - grant of options			
	Identification code	GB0032089863			
b)	Nature of the transaction	Grant of options under the NEXT plc 2020 Share Matching Plan			

b)	Name of the transaction			
c)	Price(s) and volume(s)		Price(s)	Volume(s)
			Nil	270
d)	Aggregated information			
	- Aggregated volume	n/a single transaction		
	- Price			
e)	Date of the transaction	23 April 2025		
f)	Place of the transaction	Outside a trading venue		

Seonna Anderson  
**Company Secretary**

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