



25 April 2025

Public Policy Holding Company, Inc.

("PPHC", the "Group" or the "Company")

Notice of AGM and Posting of Annual Report

Public Policy Holding Company, Inc., the leading government relations, public affairs and strategic communications group, announces that the Notice of Annual General Meeting ("AGM") will today, 25 April 2025, be published on the Company's website at <https://pphcompany.com/>. The AGM will be held at the offices of Burson Buchanan, 107 Cheapside, London, EC2V 6DN, United Kingdom, on 15 May 2025 at 10:00 A.M. B.S. Additionally, the Company's Annual Report for the year ended 31 December 2024 has been published on the PPHC website <https://pphcompany.com/> today, 25 April 2025, and will be posted to shareholders shortly, in accordance with AIM Rule 20.

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About PPHC

Incorporated in 2014, PPHC is a global government relations, public affairs and strategic communications group providing clients with a fully integrated and comprehensive range of services including government and public relations, research, and digital advocacy campaigns. Engaged by approximately 1,300 clients, including companies, trade associations and non-governmental organisations, the Group is active in all major sectors of the economy, including healthcare and pharmaceuticals, financial services, energy, technology, telecoms and transportation. PPHC's services support clients to enhance and defend their reputations, advance policy goals, manage regulatory risk, and engage with federal and state-level policy makers, stakeholders, media, and the public.

PPHC operates a holding company structure and currently has eleven operating entities operating globally. The Group has a strong track record of organic and acquisitive growth, the latter focused on enhancing its capabilities and to establish new verticals, either within new geographies or new related offerings.

For more information, see www.pphcompany.com.

information, please contact ms@seg.com or visit www.ms.com.

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