

Embargoed until 7.00 a.m.

Friday, 25 April 2025

**GB GROUP PLC
("GBG", "Group" or the "Company")**

Commencement of Share Repurchase Programme

GBG, the leading expert in global identity and location software, announces that it has appointed Numis Securities Limited (trading as Deutsche Numis) to manage a non-discretionary share buyback programme to purchase ordinary shares of 2.5 pence each in the capital of the Company ("Ordinary Shares") within certain pre-set parameters, for up to a maximum amount of £10 million (the "Share Buyback").

The Board believes a share buyback to be an attractive use of surplus capital at this time and is reflective of the Board's confidence in the long-term outlook for the Group.

About the Share Buyback

The Share Buyback will commence on the date of this announcement and is expected to continue until the maximum pecuniary amount has been purchased under the programme.

Purchases may continue during any closed period to which the Company is subject and will be made from time to time depending on market conditions, share price and trading volume.

The Share Buyback will operate in accordance with and under the terms of the general authority received at the Company's 2024 AGM. The purchased Ordinary Shares will be cancelled and the purpose of the Share Buyback is to reduce the Company's share capital.

The Share Buyback will be conducted within the parameters of the Market Abuse Regulation 596/2014/EU (as it forms part of UK law pursuant to the European Union (Withdrawal) Act 2018, as amended) and the delegated regulations made pursuant to it, save that there may be circumstances where the Company conducts share repurchases such that they exceed 25 per cent of the average daily volume in Ordinary Shares for the 20 trading days prior to the share repurchase.

The Company will make further announcements in due course following the completion of any repurchases as required by UK MAR.

The Company is satisfied that it is not currently in a closed period, nor is it party to any inside information which has not previously been disclosed via Regulatory Information Service.

As at 24 April 2025, the Company's total issued share capital consisted of 252,635,775 Ordinary Shares, with one voting right per share.

For further information, please contact:

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About GB Group plc ("GBG")

GBG is the leading expert in global identity and location tech, enabling safe and rewarding digital lives for genuine people, everywhere.

For over 30 years, we have combined global data with our innovative technology to make sure that genuine people everywhere can digitally prove who they are and where they live.

We are an essential ingredient that protects against digital crime, strengthens business resilience and drives responsible growth, at scale, across a diverse range of sectors. Today, our team of over 1,100 people serve more than 20,000 customers globally.

GBG is a publicly traded company (LSE: GBG). Further information on our business can be found on our corporate website: www.gbgrp.com

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