



25 April 2025

Public Policy Holding Company, Inc.

("PPHC", the "Group" or the "Company")

Share Cancellation, Vesting of RSUs and TVR

Public Policy Holding Company, Inc., the leading government relations, public affairs, and strategic communications group, announces that, following the departures of two employees, a total of 13,150 shares have been forfeited in accordance with the terms of one employee's agreement, and 10,000 Restricted Stock Units (RSUs) have vested for the other departing employee. Applications have been made for the cancellation of the 13,150 shares and the admission of 10,000 New Common Shares, which will rank pari passu with the existing Common Shares in issue, to be admitted to trading on AIM. Dealings are expected to commence on or around 1 May 2025.

Following both the cancellation and issue of shares, the Company's total issued and voting share capital upon admission will consist of 122,734,191 Common Shares. This figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, securities of the Company.

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About PPHC

Incorporated in 2014, PPHC is a global government relations, public affairs and strategic communications group providing clients with a fully integrated and comprehensive range of services including government and public relations, research, and digital advocacy campaigns. Engaged by approximately 1,300 clients, including companies, trade associations and non-governmental organisations, the Group is active in all major sectors of the economy, including healthcare and pharmaceuticals, financial services, energy, technology, telecoms and transportation. PPHC's services support clients to enhance and defend their reputations, advance policy goals, manage regulatory risk, and engage with federal and state-level policy makers, stakeholders, media, and the public.

PPHC operates a holding company structure and currently has eleven operating entities operating globally. The Group has a strong track record of organic and acquisitive growth, the latter focused on enhancing its capabilities and to establish new verticals, either within new geographies or new related offerings.

For more information, see www.pphcompany.com.

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