

Transactions in Own Securities

28 April 2025

JD Sports Fashion Plc (the "**Company**") announces that it has purchased the following number of its ordinary shares from Merrill Lynch International ("**BofA**") as part of its share buyback programme announced on 9 April 2025 (the "**Programme**").

| | |
|--|---------------|
| Date of purchase: | 28 April 2025 |
| Number of ordinary shares of £0.0005 each purchased: | 1,474,692 |
| Highest price paid per share (£): | 0.80 |
| Lowest price paid per share (£) : | 0.78 |
| Volume weighted average price paid per share (£): | 0.79 |

The repurchased shares will be held in treasury. Following the purchase of these shares, the Company holds 11,562,101 of its ordinary shares in treasury and has 5,171,573,644 ordinary shares in issue (excluding treasury shares).

Aggregated Information

| Date | Trading venue | Volume weighted average price (£ per share) | Number of Shares Purchased |
|---------------|-----------------------|---|----------------------------|
| 28 April 2025 | London Stock Exchange | 0.79 | 1,474,692 |

Transaction Details

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 as it forms part of UK law, a full breakdown of the individual trades made by BofA on behalf of the Company as part of the Programme is detailed on the attached:

http://www.ms-pdf.londonstockexchange.com/ms/5048G_1-2025-4-28.pdf

The LEI reference for JD Sports Fashion Plc is 213800HROV6Y9MUU8375

For further information please contact:

JD Sports Fashion Plc
Theresa Casey, General Counsel & Company Secretary
Mark Blythman, Investor Relations Director

Tel: 0161 767 1000

FGS Global
Rollo Head
Jenny Davey
James Thompson

Tel: 0207 251 3801

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