

29 April 2025

Literacy Capital plc ("Literacy" or the "Company")

PDMR Dealing Announcement

Literacy Capital plc (LSE:BOOK), a listed investment trust primarily focused on investing directly into private businesses based in the UK, announces that Christopher Sellers, a PDMR and Independent Director, on 28 April 2025 purchased 50,000 ordinary shares of £0.001 each ("**Ordinary Shares**") in the Company at a price of 382 pence per Ordinary Share.

Following these transactions, Christopher Sellers' total beneficial interest in the Company is 500,000 Ordinary Shares, representing approximately 0.83% of the Company's issued share capital.

The notification below, made in accordance with the requirements of the UK version of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (market abuse regulation) and repealing Directive 2003/6/EC of the European Parliament and of the Council and Commission Directives 2003/124/EC, 2003/125/EC and 2004/72/EC, which is part of UK law by virtue of the European Union (Withdrawal) Act 2018, as amended, provides further detail.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1.	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Christopher Sellers	
2.	Reason for the notification		
a)	Position/status	PDMR, Independent Director of the Company	
b)	Initial notification / Amendment	Initial notification	
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Literacy Capital plc	
b)	LEI	2549006P3DFN5HLFGR54	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares ISIN: GB00BMF1L080	
b)	Nature of the transaction	Purchase of shares	
c)	Price(s) and volume(s)	Price (s)	Volume (s)
		£3.82	50,000
d)	Aggregate information - Aggregate volume - Total Price	50,000 shares in aggregate £191,000	
e)	Date of the transaction	28 April 2025	
f)	Place of the transaction	London Stock Exchange	

-ENDS-

For further information, please contact:

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About Literacy Capital plc

Literacy Capital (BOOK.L) is a closed-end investment company that was co-founded by Paul Pindar and Richard Pindar in 2017 with £54m of capital. Literacy listed on the London Stock Exchange in June 2021, before gaining Investment Trust status on 1 April 2022. The Company focuses on opportunities to invest for the long-term in growing private businesses where a clear route to creating additional value can be seen with its support.

It also has a unique charitable objective, to donate 0.5% of annual NAV to charities focused on improving UK literacy in children. £11.6 million has been donated or reserved for donation to charities since the trust's creation in 2017. For more information, please visit our website: www.literacycapital.com.

A copy of this announcement will be available on the Company's website at www.literacycapital.com.

Neither the content of the Company's website, nor the content on any website accessible from hyperlinks on its website for any other website, is incorporated into, or forms part of, this announcement nor, unless previously published by means of a recognised information service, should any such content be relied upon in reaching a decision as to whether or not to acquire, continue to hold, or dispose of, securities in the Company.

LEI: 2549006P3DFN5HLFGR54

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