

29 April 2025

THIS ANNOUNCEMENT CONTAINS INFORMATION THAT QUALIFIES AS INSIDE INFORMATION

Entain plc
("Entain" or the "Group")

Appointment of Chief Executive Officer

Entain plc (LSE: ENT), the global sports betting and gaming group, announces that Stella David has been appointed as permanent Chief Executive Officer ("CEO"), effective immediately.

Pierre Bouchut, Interim Chair of Entain, said:

"The Board is delighted to have appointed Stella as CEO. She is an accomplished and commercial business leader with a long track record of success across multiple industries. Stella has played a pivotal role in shaping, implementing and executing the ongoing delivery of Entain's strategy to drive value for our shareholders. She is highly regarded by our stakeholders, and her appointment provides consistency and stability as the business pursues its many growth opportunities."

Stella David, CEO of Entain, said:

"Entain has a clear strategy and we are making great strides in strengthening our operational capabilities. Having taken the time to reflect, I am hugely excited to be leading the business going forward as Entain's CEO as we accelerate our journey of improvement. Entain is a great business with significant potential and I am confident in its ability to deliver further success in the future."

This announcement is made pursuant to Listing Rules 6.4.6R. It also contains information that qualifies or may qualify as inside information within the meaning of Article 7 of the Market Abuse Regulation (EU) No. 596/2014 as it forms part of English law by virtue of the European Union (Withdrawal) Act 2018. The person responsible for releasing this announcement on behalf of the Company is Simon Zinger, Group General Counsel.

Upon the publication of this announcement via a regulatory information service, this inside information is now considered to be in the public domain.

Enquiries:

Company Secretary

secretary@entaingroup.com

Investor Relations

investors@entaingroup.com

Media

media@entaingroup.com

Sodali & Co

Tel: +44 (0) 20 7250 1446

Rob Greening/Russ Lynch/Sam Austrums

entain@sodali.com

About Entain plc

Entain plc (LSE: ENT) is a FTSE100 company and is one of the world's largest sports betting and gaming groups, operating both online and in the retail sector. The Group owns a comprehensive portfolio of established brands: Sports brands include BetCity, bwin, Coral, Crystalbet, Eurobet, Ladbrokes, Neds, Sportingbet, Sports Interaction, STS, SuperSport and TAB NZ; Gaming brands include Foxy Bingo, Gala, GiocoDigitale, Ninja Casino, Optibet, Partypoker and PartyCasino. The Group owns proprietary technology across all its core product verticals and in addition to its B2C operations provides services to a number of third-party customers on a B2B basis.

The Group has a 50/50 joint venture, BetMGM, a leader in sports betting and iGaming in the US. Entain provides the technology and capabilities which power BetMGM as well as exclusive games and products, specially developed at its in-house gaming studios. The Group is tax resident in the UK and is the only global operator to exclusively operate in domestically regulated or regulating markets operating in over 30 territories.

Entain is a leader in ESG, a member of FTSE4Good, the DJSI and is AAA rated by MSCI. For more information see the Group's website: www.entaingroup.com

Notes for Editors

1. Stella David joined the Board of Entain in March 2021, and has been Interim CEO since February 2025. She has broad experience from her previous roles as CEO of William Grant & Sons, Chair of C&J Clark Ltd and over 15 years in senior positions with Bacardi Ltd, as well as Non Executive roles at Homeserve plc, Nationwide Building Society, Vue International and Domino's Pizza Group.
2. Stella David will retain her Non-Executive Chair role at Norwegian Cruise Line Holdings Limited. Stella has previously

Stella David has been a Non-Executive Director of Homegroup since 2019. Stella has previously served as a Non-Executive Director at Homeserve plc and Domino's Pizza Group plc during the previous five years.

This information is provided pursuant to Listing Rules 6.4.8R(1) and the Company confirms that there is no information to be disclosed regarding paragraphs (2) to (6) of Listing Rule 6.4.8R.

3. Stella David's remuneration remains unchanged as set out in the 2024 Annual Report and Accounts. A summary of the terms which are in line with Entain's shareholder approval Director' Remuneration Policy are as follows:
- Basic annual salary of £905,000 and a pension allowance of 6% of salary, in line with the maximum employer contribution level available to our UK-based employees.
 - A maximum annual bonus opportunity of 250% of salary and a maximum long term incentive opportunity of 450% of salary, aligned with our Remuneration Policy.
4. The Board of Directors of Entain plc as at the date of this announcement is as follows:
- Pierre Bouchut, Interim Chair of the Board
 - Stella David, Chief Executive Officer
 - Rob Wood, Chief Financial Officer and Deputy CEO
 - David Satz, Senior Independent Director
 - Amanda Brown, Independent Non-Executive Director
 - Virginia McDowell, Independent Non-Executive Director
 - Rahul Welde, Independent Non-Executive Director
 - Ricky Sandler, Non-Executive Director
 - Helen Ashton, Independent Non-Executive Director

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