

**30 April 2025**

**Creightons plc**  
("Creightons" or the "Company")

**Promotion of CFO to the Board of Directors**

Creightons (LSE: CRL), the British based beauty and well-being brand owner and manufacturer, is pleased to announce the promotion of Mohammed Qadeer (known as Qadeer), the Company's Chief Financial Officer (CFO), to the Board of Directors, effective 1 May 2025.

Qadeer joined Creightons in October 2022 as Director of Finance, having previously served as Finance Director at a private manufacturing business for more than 2 years, prior to which he spent 6 years in practice at MHA MacIntyre Hudson. He qualified as a chartered accountant in 2017 and holds a BA Hons degree (2:1) in Finance, Accounting and Management from the University of Nottingham.

***Paul Forster, Non-Executive Chairman of Creightons, commented:***

"I am delighted to welcome Qadeer to the Board. As a key member of the executive team over the past two years he has proven he possesses the skills and attributes to succeed as our CFO. I and the rest of the Board look forward to working more closely with him."

In accordance with Schedule 2(g) of the AIM Rules for Companies, Mohammed Qadeer (aged 34) holds, or has held in the past five years, the following directorships or partnerships:

<b>Current directorships or partnerships</b>	<b>Previous directorships or partnerships</b>
-	GQ Boutique Limited

Qadeer holds no shares in the Company.

There is no further information on Qadeer required to be disclosed under Schedule Two, paragraph (g) of the AIM Rules for Companies.

**For enquiries, please contact:**

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