

Transaction in Own Shares

Pearson plc (the **Company**) announces today it has purchased the following number of its ordinary shares of 25 pence each on the London Stock Exchange from Morgan Stanley & Co. International plc.

Date of purchase: 30 April 2025

Number of ordinary shares purchased: 78,663

Highest price paid per share: 1,195.00p

Lowest price paid per share: 1,163.50p

Average price paid per share: 1,180.22p

The Company will cancel the purchased shares.

These share purchases form part of the first £175 million tranche of the Company's £350 million share buyback programme, details of which were announced on 18 March 2025.

The table below contains detailed information of the individual trades made by Morgan Stanley & Co. International plc as part of the first tranche of the buyback programme.

Schedule of Purchases

Shares purchased: Pearson plc (ISIN: GB0006776081)

Date of purchases: 30 April 2025

Investment firm: Morgan Stanley & Co. International plc

Aggregate information:

Venue	Volume-weighted average price	Aggregated volume	Lowest price per share	Highest price per share
London Stock Exchange	1,179.88p	37,885	1,164.00p	1,195.00p
BATS Europe	1,178.00p	9,934	1,164.00p	1,195.00p
CHI-X Europe	1,181.35p	30,844	1,163.50p	1,194.50p

Individual transactions:

Transaction Date	Time	Volume	Price (GBP)	Trading Venue	Transaction Reference Number
30/04/2025	08:03:56	800	1165.50	XLON	EDMCXg5ScpA
30/04/2025	08:03:56	604	1165.50	XLON	EDMCXg5ScpG
30/04/2025	08:03:56	31	1165.50	BATE	156728334234
30/04/2025	08:03:56	31	1165.50	BATE	156728334236
30/04/2025	08:03:56	31	1165.50	BATE	156728334237
30/04/2025	08:03:56	31	1165.50	BATE	156728334238
30/04/2025	08:03:56	31	1165.50	BATE	156728334239
30/04/2025	08:03:56	31	1165.50	BATE	156728334240
30/04/2025	08:03:56	31	1165.50	BATE	156728334241
30/04/2025	08:03:56	31	1165.50	BATE	156728334242
30/04/2025	08:03:56	31	1165.50	BATE	156728334243
30/04/2025	08:03:56	31	1165.50	BATE	156728334244
30/04/2025	08:03:56	31	1165.50	BATE	156728334245
30/04/2025	08:03:56	31	1165.50	BATE	156728334246
30/04/2025	08:03:56	31	1165.50	BATE	156728334247
30/04/2025	08:03:56	31	1165.50	BATE	156728334248
30/04/2025	08:03:56	31	1165.50	BATE	156728334249
30/04/2025	08:03:56	31	1165.50	BATE	156728334250

30/04/2025	08:03:56	31	1165.50	BATE	156728334251
30/04/2025	08:03:56	31	1165.50	BATE	156728334252
30/04/2025	08:03:56	31	1165.50	BATE	156728334253
30/04/2025	08:03:56	31	1165.50	BATE	156728334254
30/04/2025	08:03:56	31	1165.50	BATE	156728334255
30/04/2025	08:03:56	31	1165.50	BATE	156728334256
30/04/2025	08:03:56	31	1165.50	BATE	156728334257
30/04/2025	08:03:56	18	1165.50	BATE	156728334258
30/04/2025	08:03:56	31	1165.50	BATE	156728334259
30/04/2025	08:03:56	3	1165.50	BATE	156728334261
30/04/2025	08:03:56	122	1165.50	CHIX	2977838249415
30/04/2025	08:03:56	122	1165.50	CHIX	2977838249419
30/04/2025	08:03:56	122	1165.50	CHIX	2977838249420
30/04/2025	08:03:56	122	1165.50	CHIX	2977838249421
30/04/2025	08:03:56	122	1165.50	CHIX	2977838249422
30/04/2025	08:03:56	122	1165.50	CHIX	2977838249423
30/04/2025	08:03:56	122	1165.50	CHIX	2977838249424
30/04/2025	08:03:56	122	1165.50	CHIX	2977838249425
30/04/2025	08:03:56	122	1165.50	CHIX	2977838249426
30/04/2025	08:03:56	122	1165.50	CHIX	2977838249427
30/04/2025	08:03:56	122	1165.50	CHIX	2977838249428
30/04/2025	08:03:56	122	1165.50	CHIX	2977838249429
30/04/2025	08:03:56	94	1165.50	CHIX	2977838249430
30/04/2025	08:13:17	737	1164.00	XLON	EDMCXg5Swwy
30/04/2025	08:13:17	817	1164.00	CHIX	2977838252754
30/04/2025	08:13:36	517	1163.50	CHIX	2977838252843
30/04/2025	08:13:36	584	1164.00	BATE	156728336259
30/04/2025	08:23:58	499	1167.00	XLON	EDMCXg5TDx
30/04/2025	08:23:58	466	1167.00	CHIX	2977838255390
30/04/2025	08:30:14	495	1167.00	CHIX	2977838257123
30/04/2025	08:31:16	453	1167.00	BATE	156728339109
30/04/2025	08:33:38	88	1171.00	XLON	EDMCXg5TSls
30/04/2025	08:33:38	74	1171.00	XLON	EDMCXg5TSlu
30/04/2025	08:33:38	297	1171.00	CHIX	2977838257795
30/04/2025	08:35:42	891	1170.50	XLON	EDMCXg5TVeF
30/04/2025	08:35:42	891	1170.50	XLON	EDMCXg5TVeX
30/04/2025	08:35:42	53	1170.50	XLON	EDMCXg5TVeZ
30/04/2025	08:46:03	445	1179.50	XLON	EDMCXg5TioQ
30/04/2025	08:51:36	462	1180.00	XLON	EDMCXg5Tpa8
30/04/2025	08:51:36	445	1180.00	CHIX	2977838261805
30/04/2025	08:51:36	450	1180.00	CHIX	2977838261807
30/04/2025	08:57:45	468	1178.00	XLON	EDMCXg5TuYQ
30/04/2025	09:00:11	88	1176.50	CHIX	2977838263615
30/04/2025	09:00:11	97	1176.50	CHIX	2977838263616
30/04/2025	09:00:11	150	1176.50	CHIX	2977838263617
30/04/2025	09:00:11	43	1176.50	CHIX	2977838263618
30/04/2025	09:00:11	115	1176.50	CHIX	2977838263619
30/04/2025	09:06:51	81	1174.00	XLON	EDMCXg5U5Gb
30/04/2025	09:06:51	473	1174.00	XLON	EDMCXg5U5GP
30/04/2025	09:06:51	578	1174.50	XLON	EDMCXg5U5Fq
30/04/2025	09:12:31	307	1173.50	CHIX	2977838266127
30/04/2025	09:12:31	153	1173.50	CHIX	2977838266128
30/04/2025	09:20:45	597	1175.00	XLON	EDMCXg5UJkk
30/04/2025	09:20:45	481	1175.00	XLON	EDMCXg5UJko
30/04/2025	09:20:45	171	1175.00	BATE	156728346115
30/04/2025	09:20:45	471	1175.00	CHIX	2977838267583
30/04/2025	09:20:45	191	1175.00	CHIX	2977838267584
30/04/2025	09:27:25	449	1173.50	XLON	EDMCXg5US2B
30/04/2025	09:27:25	443	1173.50	CHIX	2977838269384
30/04/2025	09:34:52	1,082	1176.50	CHIX	2977838270895
30/04/2025	09:37:19	451	1175.00	CHIX	2977838271316
30/04/2025	09:46:08	910	1173.00	BATE	156728349680
30/04/2025	09:54:13	1,010	1173.00	XLON	EDMCXg5Uk4Q
30/04/2025	09:57:50	510	1173.50	CHIX	2977838275532
30/04/2025	09:59:18	510	1172.50	XLON	EDMCXg5V2JK
30/04/2025	10:09:55	449	1176.00	BATE	156728352928
30/04/2025	10:10:56	603	1175.50	XLON	EDMCXg5VD0o
30/04/2025	10:10:56	173	1175.50	BATE	156728353083
30/04/2025	10:10:56	667	1175.50	CHIX	2977838278101
30/04/2025	10:21:05	451	1179.50	CHIX	2977838280204
30/04/2025	10:27:15	317	1179.00	XLON	EDMCXg5VSLW
30/04/2025	10:27:15	200	1179.00	BATE	156728355507
30/04/2025	10:27:31	470	1178.00	XLON	EDMCXg5VSGm
30/04/2025	10:34:14	445	1180.00	XLON	EDMCXg5VYr4
30/04/2025	10:51:14	469	1183.50	CHIX	2977838286371
30/04/2025	10:55:01	461	1182.00	CHIX	2977838287028
30/04/2025	11:01:13	97	1181.50	CHIX	2977838288028
30/04/2025	11:01:13	372	1181.50	CHIX	2977838288029
30/04/2025	11:05:35	476	1181.00	BATE	156728360498
30/04/2025	11:06:20	492	1180.50	XLON	EDMCXg5W2Uw
30/04/2025	11:13:36	504	1179.50	CHIX	2977838290035
30/04/2025	11:20:57	543	1178.50	XLON	EDMCXg5WDRX
30/04/2025	11:20:57	467	1178.50	XLON	EDMCXg5WDRZ
30/04/2025	11:24:23	472	1177.50	XLON	EDMCXg5WG8T
30/04/2025	11:31:01	502	1176.00	BATE	156728363940
30/04/2025	11:35:07	480	1174.50	XLON	EDMCXg5WQdH
30/04/2025	11:47:10	475	1176.00	XLON	EDMCXg5WXTL

30/04/2025	11:47:19	460	1175.50	CHX	2977838295842
30/04/2025	12:03:14	424	1176.00	XLON	EDMCXg5WmQk
30/04/2025	12:05:17	136	1175.50	BATE	156728368443
30/04/2025	12:07:19	519	1175.50	XLON	EDMCXg5WpkY
30/04/2025	12:07:19	330	1175.50	BATE	156728368623
30/04/2025	12:14:25	533	1174.50	BATE	156728369458
30/04/2025	12:18:59	491	1175.00	XLON	EDMCXg5WysW
30/04/2025	12:25:43	489	1176.00	XLON	EDMCXg5X5DD
30/04/2025	12:36:38	478	1179.50	XLON	EDMCXg5XCsv
30/04/2025	12:36:38	201	1179.50	BATE	156728372507
30/04/2025	12:36:38	287	1179.50	BATE	156728372508
30/04/2025	12:44:10	533	1178.50	CHX	2977838305567
30/04/2025	12:45:48	519	1178.00	CHX	2977838305921
30/04/2025	12:57:08	474	1179.50	XLON	EDMCXg5XTCB
30/04/2025	12:57:08	1	1179.50	CHX	2977838308351
30/04/2025	12:57:08	22	1179.50	CHX	2977838308352
30/04/2025	13:02:03	448	1180.00	XLON	EDMCXg5XY8b
30/04/2025	13:05:03	501	1179.50	XLON	EDMCXg5Xamv
30/04/2025	13:05:03	513	1179.50	CHX	2977838309811
30/04/2025	13:12:59	445	1178.50	XLON	EDMCXg5XgsB
30/04/2025	13:21:26	527	1179.00	XLON	EDMCXg5XoJp
30/04/2025	13:25:57	462	1180.00	CHX	2977838314111
30/04/2025	13:30:19	526	1182.00	XLON	EDMCXg5Xxts
30/04/2025	13:32:52	528	1182.00	XLON	EDMCXg5Y2Up
30/04/2025	13:32:52	151	1182.00	BATE	156728381799
30/04/2025	13:32:52	585	1182.00	CHX	2977838316086
30/04/2025	13:41:47	507	1182.50	CHX	2977838318338
30/04/2025	13:41:49	384	1182.00	CHX	2977838318407
30/04/2025	13:41:49	69	1182.00	CHX	2977838318408
30/04/2025	13:45:07	468	1181.00	XLON	EDMCXg5YK64
30/04/2025	13:51:59	541	1182.50	XLON	EDMCXg5YVJH
30/04/2025	13:57:08	457	1183.50	XLON	EDMCXg5YdaQ
30/04/2025	14:14:01	477	1185.00	XLON	EDMCXg5Z2ah
30/04/2025	14:14:01	464	1185.00	CHX	2977838327598
30/04/2025	14:29:52	237	1186.00	CHX	2977838331305
30/04/2025	14:29:52	236	1186.00	CHX	2977838331306
30/04/2025	14:29:52	482	1186.00	CHX	2977838331311
30/04/2025	14:29:52	450	1186.00	CHX	2977838331312
30/04/2025	14:30:50	77	1186.00	CHX	2977838332464
30/04/2025	14:30:50	497	1186.00	CHX	2977838332465
30/04/2025	14:30:50	24	1186.00	CHX	2977838332466
30/04/2025	14:33:12	661	1186.00	XLON	EDMCXg5ZfXO
30/04/2025	14:41:09	606	1184.00	XLON	EDMCXg5Zyuu
30/04/2025	14:41:14	637	1183.50	BATE	156728397259
30/04/2025	14:41:14	568	1183.50	CHX	2977838337427
30/04/2025	14:41:14	60	1183.50	CHX	2977838337428
30/04/2025	14:46:18	559	1181.00	XLON	EDMCXg5aB0Y
30/04/2025	14:50:03	503	1181.50	XLON	EDMCXg5aKyF
30/04/2025	14:56:02	519	1181.00	BATE	156728401848
30/04/2025	14:56:02	505	1181.00	BATE	156728401849
30/04/2025	14:56:02	974	1181.00	CHX	2977838344054
30/04/2025	14:56:02	499	1181.50	CHX	2977838344047
30/04/2025	14:56:08	490	1180.50	XLON	EDMCXg5aYCb
30/04/2025	15:00:39	501	1179.50	XLON	EDMCXg5agpp
30/04/2025	15:00:39	347	1179.50	XLON	EDMCXg5agpr
30/04/2025	15:07:31	554	1182.50	XLON	EDMCXg5av1N
30/04/2025	15:10:36	512	1184.00	XLON	EDMCXg5b0wo
30/04/2025	15:10:36	147	1184.00	BATE	156728406213
30/04/2025	15:10:36	567	1184.00	CHX	2977838350266
30/04/2025	15:15:46	50	1184.50	XLON	EDMCXg5b9Hq
30/04/2025	15:15:46	82	1184.50	XLON	EDMCXg5b9Hs
30/04/2025	15:15:57	15	1184.50	XLON	EDMCXg5b9Sk
30/04/2025	15:15:57	6	1184.50	XLON	EDMCXg5b9Sn
30/04/2025	15:16:00	529	1184.50	XLON	EDMCXg5b9Xf
30/04/2025	15:16:20	217	1184.00	CHX	2977838352595
30/04/2025	15:16:20	292	1184.00	CHX	2977838352596
30/04/2025	15:16:20	159	1184.00	CHX	2977838352597
30/04/2025	15:24:52	503	1185.50	XLON	EDMCXg5bOnX
30/04/2025	15:27:40	177	1185.50	XLON	EDMCXg5bTmv
30/04/2025	15:27:40	241	1185.50	XLON	EDMCXg5bTmV
30/04/2025	15:27:40	18	1185.50	XLON	EDMCXg5bTmx
30/04/2025	15:27:40	437	1185.50	XLON	EDMCXg5bTmY
30/04/2025	15:27:40	330	1185.50	CHX	2977838356852
30/04/2025	15:27:40	422	1185.50	CHX	2977838356853
30/04/2025	15:29:01	14	1184.00	XLON	EDMCXg5bWC6
30/04/2025	15:29:01	518	1184.00	XLON	EDMCXg5bWC8
30/04/2025	15:29:01	528	1184.00	BATE	156728411698
30/04/2025	15:34:59	481	1183.50	XLON	EDMCXg5bgRP
30/04/2025	15:34:59	461	1183.50	XLON	EDMCXg5bgRT
30/04/2025	15:37:44	566	1183.00	XLON	EDMCXg5bIOC
30/04/2025	15:40:24	249	1184.00	XLON	EDMCXg5bqSn
30/04/2025	15:40:24	280	1184.00	XLON	EDMCXg5bqSN
30/04/2025	15:40:24	529	1184.00	CHX	2977838362778
30/04/2025	15:46:03	738	1186.00	XLON	EDMCXg5bzb2
30/04/2025	15:46:03	212	1186.00	BATE	156728417335
30/04/2025	15:46:03	110	1186.00	CHX	2977838365081
30/04/2025	15:46:03	59	1186.00	CHX	2977838365082

30/04/2025	15:46:03	648	1186.00	CHX	2977838365083
30/04/2025	15:50:49	579	1186.00	XLON	EDMCXg5c91K
30/04/2025	15:53:26	493	1186.50	XLON	EDMCXg5cDsT
30/04/2025	15:57:03	512	1187.50	XLON	EDMCXg5cLkL
30/04/2025	15:57:53	731	1188.00	CHX	2977838370634
30/04/2025	16:03:41	720	1190.50	XLON	EDMCXg5cZou
30/04/2025	16:06:05	655	1191.50	CHX	2977838375208
30/04/2025	16:06:05	327	1191.50	CHX	2977838375209
30/04/2025	16:16:02	639	1195.00	XLON	EDMCXg5cv8n
30/04/2025	16:16:02	607	1195.00	BATE	156728429324
30/04/2025	16:16:17	366	1194.50	CHX	2977838380908
30/04/2025	16:16:17	304	1194.50	CHX	2977838380909
30/04/2025	16:16:17	760	1194.50	CHX	2977838380910
30/04/2025	16:22:55	497	1194.50	XLON	EDMCXg5d8m2
30/04/2025	16:22:55	551	1194.50	CHX	2977838385624
30/04/2025	16:23:59	504	1194.00	CHX	2977838386356
30/04/2025	16:23:59	556	1194.50	XLON	EDMCXg5dAf1
30/04/2025	16:23:59	1,043	1194.50	XLON	EDMCXg5dAf5
30/04/2025	16:23:59	159	1194.50	BATE	156728434120
30/04/2025	16:23:59	299	1194.50	BATE	156728434122
30/04/2025	16:23:59	616	1194.50	CHX	2977838386343
30/04/2025	16:23:59	1,156	1194.50	CHX	2977838386347
30/04/2025	16:28:20	751	1192.50	CHX	2977838390354

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