



30 April 2025

evoke plc
("evoke" or "the Company")

Notification of Transactions by Persons Discharging Managerial Responsibilities

evoke plc (the "Company") notifies the following transaction by a person discharging managerial responsibilities (a PDMR) in ordinary shares of 0.5p each in the Company ("Ordinary Shares").

On 30 April 2025, the Company was notified that Sean Wilkins, Chief Financial Officer of the Company, purchased 101,652 Ordinary Shares, at an average price of 49p each (the "Transaction").

Post this Transaction, Sean Wilkins holds an interest of 101,652 Ordinary Shares, excluding unvested share awards.

1. Details of the person discharging managerial responsibilities/person closely associated			
(a)	Name	Sean Wilkins	
2. Reason for the notification			
(a)	Position/status	Chief Financial Officer	
(b)	Initial notification/Amendment	Initial notification	
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
(a)	Name	evoke plc	
(b)	LEI	213800H84UJQYSVF9750	
4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
(a)	Description of the financial instrument, type of instrument	Ordinary Shares of 0.5p each in the capital of evoke plc (Ordinary Shares)	
	Identification code	ISIN: GI000A0F6407	
(b)	Nature of the transaction	Purchase of Ordinary Shares	
(c)	Price(s) and volume(s)	Price(s)	Volume(s)
		47p	40,663
		51p	39,296
		50p	21,693
(d)	Aggregated information		
	- Aggregated volume	101,652	
	- Price	£49,919.51	
(e)	Date of the transaction	Between 25 and 30 April 2025	
(f)	Place of the transaction	London Stock Exchange	

- Ends -

Enquiries and further information:

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Elizabeth Bisby, Company Secretary

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About evoke plc:

evoke plc (and together with its subsidiaries, "evoke" or the "Group") is one of the world's leading betting and gaming companies. The Group owns and operates internationally renowned brands including William Hill, 888, and Mr Green. Incorporated in Gibraltar, and headquartered and listed in London, the Group operates from offices around the world.

The Group's vision is to make life more interesting and its mission is to delight players with world-class betting and gaming experiences.

Find out more at:

<http://evokeplc.com/>

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