

British American Tobacco p.l.c.

1 May 2025

#### TRANSACTION IN OWN SHARES

British American Tobacco p.l.c. (the "Company") announces that in accordance with the authority granted by shareholders at the Company's Annual General Meeting on 16 April 2025 it purchased the following number of its ordinary shares of 25 pence each ("shares") from UBS AG as part of its buyback programme announced on 18 March 2024:

|                                                       |               |
|-------------------------------------------------------|---------------|
| Date of purchase:                                     | 30 April 2025 |
| Number of ordinary shares of 25 pence each purchased: | 126,642       |
| Highest price paid per share (pence):                 | 3,270.00      |
| Lowest price paid per share (pence):                  | 3,189.00      |
| Volume weighted average price paid per share (pence): | 3,237.4677    |

The Company intends to cancel the purchased shares.

Following the purchase and cancellation of these shares, the Company will have 2,200,042,944 ordinary shares in issue (excluding treasury shares) which carry voting rights and will hold 133,013,619 ordinary shares in treasury. This information may be used by shareholders to determine whether they are required to notify their interest, or a change to their interest, in the Company under the FCA's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 as it applies in the UK, a schedule of individual trades carried out by UBS AG on 30 April 2025 is set out below.

#### Enquiries:

#### Investor Relations

Victoria Buxton: +44 (0)20 7845 2012 | IR\_team@bat.com

#### Schedule of purchases - aggregate information

| Issuer name                     | ISIN Code    | Transaction date | Daily total volume (in number of shares) | Daily weighted average price of shares acquired | Platform |
|---------------------------------|--------------|------------------|------------------------------------------|-------------------------------------------------|----------|
| British American Tobacco p.l.c. | GB0002875804 | 30/04/2025       | 64,260                                   | 3,237.2705                                      | LSE      |
| British American Tobacco p.l.c. | GB0002875804 | 30/04/2025       | 13,472                                   | 3,239.5555                                      | CHIX     |
| British American Tobacco p.l.c. | GB0002875804 | 30/04/2025       | 48,910                                   | 3,237.1517                                      | BATE     |

#### Schedule of purchases - individual transactions

| Number of shares purchased | Transaction price (per share) | Market | Time of transaction |
|----------------------------|-------------------------------|--------|---------------------|
| 1288                       | 3,189.00                      | BATE   | 08:00:31            |
| 1352                       | 3,192.00                      | BATE   | 08:08:39            |
| 806                        | 3,208.00                      | BATE   | 08:23:34            |
| 539                        | 3,208.00                      | BATE   | 08:23:34            |
| 52                         | 3,208.00                      | BATE   | 08:36:52            |

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|      |          |      |          |
|------|----------|------|----------|
| 31   | 3,207.00 | CHIX | 08:22:20 |
| 269  | 3,208.00 | CHIX | 08:23:34 |
| 861  | 3,208.00 | CHIX | 08:23:34 |
| 1137 | 3,209.00 | CHIX | 09:15:52 |
| 340  | 3,219.00 | CHIX | 10:15:06 |
| 777  | 3,219.00 | CHIX | 10:15:06 |
| 1217 | 3,235.00 | CHIX | 11:19:29 |
| 103  | 3,255.00 | CHIX | 12:29:26 |
| 54   | 3,255.00 | CHIX | 12:29:26 |
| 991  | 3,255.00 | CHIX | 12:29:26 |
| 1039 | 3,255.00 | CHIX | 13:32:52 |
| 19   | 3,255.00 | CHIX | 13:32:52 |
| 1184 | 3,254.00 | CHIX | 14:13:55 |
| 1091 | 3,260.00 | CHIX | 14:33:29 |
| 1281 | 3,251.00 | CHIX | 14:50:56 |
| 1193 | 3,251.00 | CHIX | 15:13:37 |
| 53   | 3,245.00 | CHIX | 15:35:25 |
| 52   | 3,245.00 | CHIX | 15:35:25 |
| 446  | 3,245.00 | CHIX | 15:35:25 |
| 1223 | 3,239.00 | CHIX | 15:47:39 |
| 891  | 3,190.00 | LSE  | 08:00:31 |
| 964  | 3,194.00 | LSE  | 08:03:38 |
| 447  | 3,196.00 | LSE  | 08:11:54 |
| 472  | 3,196.00 | LSE  | 08:11:54 |
| 130  | 3,206.00 | LSE  | 08:22:44 |
| 951  | 3,208.00 | LSE  | 08:23:34 |
| 728  | 3,204.00 | LSE  | 08:33:45 |
| 316  | 3,204.00 | LSE  | 08:33:45 |
| 907  | 3,203.00 | LSE  | 08:47:56 |
| 885  | 3,201.00 | LSE  | 09:00:30 |
| 101  | 3,201.00 | LSE  | 09:00:30 |
| 800  | 3,209.00 | LSE  | 09:15:52 |
| 230  | 3,209.00 | LSE  | 09:15:52 |
| 844  | 3,204.00 | LSE  | 09:27:48 |
| 920  | 3,205.00 | LSE  | 09:43:18 |
| 1024 | 3,206.00 | LSE  | 09:57:30 |
| 318  | 3,213.00 | LSE  | 10:12:27 |
| 13   | 3,213.00 | LSE  | 10:12:46 |
| 294  | 3,213.00 | LSE  | 10:12:48 |
| 147  | 3,213.00 | LSE  | 10:13:24 |
| 919  | 3,222.00 | LSE  | 10:19:35 |
| 265  | 3,218.00 | LSE  | 10:32:06 |
| 763  | 3,218.00 | LSE  | 10:32:06 |
| 1017 | 3,230.00 | LSE  | 10:53:10 |
| 374  | 3,234.00 | LSE  | 11:05:21 |
| 608  | 3,234.00 | LSE  | 11:05:21 |
| 843  | 3,236.00 | LSE  | 11:21:27 |
| 877  | 3,234.00 | LSE  | 11:40:54 |
| 7    | 3,237.00 | LSE  | 11:57:13 |
| 867  | 3,237.00 | LSE  | 11:57:13 |
| 839  | 3,242.00 | LSE  | 12:03:44 |
| 964  | 3,254.00 | LSE  | 12:18:15 |
| 942  | 3,256.00 | LSE  | 12:39:25 |
| 147  | 3,256.00 | LSE  | 12:51:37 |
| 107  | 3,256.00 | LSE  | 12:51:40 |
| 691  | 3,256.00 | LSE  | 12:51:40 |
| 995  | 3,248.00 | LSE  | 13:04:05 |
| 384  | 3,253.00 | LSE  | 13:22:13 |
| 501  | 3,253.00 | LSE  | 13:22:13 |
| 845  | 3,256.00 | LSE  | 13:30:59 |
| 955  | 3,249.00 | LSE  | 13:38:55 |
| 1041 | 3,240.00 | LSE  | 13:49:14 |
| 871  | 3,252.00 | LSE  | 14:01:23 |
| 1016 | 3,257.00 | LSE  | 14:08:38 |
| 976  | 3,255.00 | LSE  | 14:20:33 |
| 925  | 3,258.00 | LSE  | 14:27:22 |
| 989  | 3,264.00 | LSE  | 14:31:23 |
| 1004 | 3,264.00 | LSE  | 14:32:16 |
| 2    | 3,264.00 | LSE  | 14:32:16 |

|      |          |     |          |
|------|----------|-----|----------|
| 911  | 3,267.00 | LSE | 14:36:16 |
| 997  | 3,270.00 | LSE | 14:39:13 |
| 889  | 3,258.00 | LSE | 14:43:20 |
| 1027 | 3,256.00 | LSE | 14:46:59 |
| 1023 | 3,252.00 | LSE | 14:51:41 |
| 913  | 3,253.00 | LSE | 14:56:22 |
| 956  | 3,251.00 | LSE | 15:00:41 |
| 1015 | 3,250.00 | LSE | 15:04:31 |
| 385  | 3,251.00 | LSE | 15:12:12 |
| 5    | 3,251.00 | LSE | 15:12:12 |
| 174  | 3,251.00 | LSE | 15:12:13 |
| 42   | 3,251.00 | LSE | 15:12:13 |
| 150  | 3,251.00 | LSE | 15:12:13 |
| 141  | 3,251.00 | LSE | 15:12:14 |
| 954  | 3,251.00 | LSE | 15:15:21 |
| 15   | 3,251.00 | LSE | 15:15:21 |
| 1029 | 3,247.00 | LSE | 15:20:24 |
| 304  | 3,244.00 | LSE | 15:25:31 |
| 603  | 3,244.00 | LSE | 15:26:25 |
| 1023 | 3,245.00 | LSE | 15:31:03 |
| 971  | 3,244.00 | LSE | 15:36:59 |
| 962  | 3,244.00 | LSE | 15:43:36 |
| 406  | 3,239.00 | LSE | 15:47:39 |
| 621  | 3,239.00 | LSE | 15:47:39 |
| 904  | 3,233.00 | LSE | 15:53:26 |
| 978  | 3,233.00 | LSE | 15:54:38 |
| 136  | 3,232.00 | LSE | 15:55:59 |
| 783  | 3,232.00 | LSE | 15:55:59 |
| 824  | 3,236.00 | LSE | 15:57:39 |
| 90   | 3,236.00 | LSE | 15:57:39 |
| 910  | 3,239.00 | LSE | 16:00:02 |
| 1032 | 3,239.00 | LSE | 16:00:56 |
| 1002 | 3,238.00 | LSE | 16:01:49 |
| 1007 | 3,239.00 | LSE | 16:03:30 |
| 862  | 3,238.00 | LSE | 16:04:56 |
| 953  | 3,236.00 | LSE | 16:06:48 |
| 1040 | 3,237.00 | LSE | 16:08:42 |
| 901  | 3,239.00 | LSE | 16:11:48 |
| 395  | 3,238.00 | LSE | 16:11:52 |
| 642  | 3,238.00 | LSE | 16:12:38 |
| 887  | 3,238.00 | LSE | 16:14:41 |
| 982  | 3,238.00 | LSE | 16:15:42 |
| 1038 | 3,237.00 | LSE | 16:15:54 |
| 538  | 3,235.00 | LSE | 16:17:21 |
| 92   | 3,233.00 | LSE | 16:18:20 |
| 56   | 3,233.00 | LSE | 16:18:20 |
| 5    | 3,234.00 | LSE | 16:18:20 |
| 134  | 3,234.00 | LSE | 16:18:20 |
| 22   | 3,234.00 | LSE | 16:18:20 |
| 157  | 3,236.00 | LSE | 16:19:56 |
| 234  | 3,237.00 | LSE | 16:21:32 |
| 22   | 3,236.00 | LSE | 16:23:47 |
| 2    | 3,235.00 | LSE | 16:24:32 |

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