

Transaction in Own Shares

Pearson plc (the **Company**) announces today it has purchased the following number of its ordinary shares of 25 pence each on the London Stock Exchange from Morgan Stanley & Co. International plc.

Date of purchase: 01 May 2025

Number of ordinary shares purchased: 2,512

Highest price paid per share: 1,174.00p

Lowest price paid per share: 1,169.00p

Average price paid per share: 1,171.40p

The Company will cancel the purchased shares.

These share purchases form part of the first £175 million tranche of the Company's £350 million share buyback programme, details of which were announced on 18 March 2025.

The table below contains detailed information of the individual trades made by Morgan Stanley & Co. International plc as part of the first tranche of the buyback programme.

Schedule of Purchases

Shares purchased: Pearson plc (ISIN: GB0006776081)

Date of purchases: 01 May 2025

Investment firm: Morgan Stanley & Co. International plc

Aggregate information:

Venue	Volume-weighted average price	Aggregated volume	Lowest price per share	Highest price per share
London Stock Exchange	1,170.55p	1,323	1,169.00p	1,172.50p
BATS Europe	1,171.00p	650	1,171.00p	1,171.00p
CHI-X Europe	1,174.00p	539	1,174.00p	1,174.00p

Individual transactions:

Transaction Date	Time	Volume	Price (GBP)	Trading Venue	Transaction Reference Number
01/05/2025	14:52:00	539	1174.00	CHX	2977838296568
01/05/2025	15:04:35	176	1172.50	XLON	EDMtvVA12vtc
01/05/2025	15:04:35	312	1172.50	XLON	EDMtvVA12vte
01/05/2025	15:19:25	650	1171.00	BATE	156728378874
01/05/2025	15:30:52	497	1169.00	XLON	EDMtvVA13KZQ
01/05/2025	16:27:22	338	1170.00	XLON	EDMtvVA14DSE

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