

Transactions in Own Securities

1 May 2025

JD Sports Fashion Plc (the "**Company**") announces that it has purchased the following number of its ordinary shares from Merrill Lynch International ("**BofA**") as part of its share buyback programme announced on 9 April 2025 (the "**Programme**").

| | |
|--|------------|
| Date of purchase: | 1 May 2025 |
| Number of ordinary shares of £0.0005 each purchased: | 1,241,993 |
| Highest price paid per share (£): | 0.80 |
| Lowest price paid per share (£) : | 0.79 |
| Volume weighted average price paid per share (£): | 0.80 |

The repurchased shares will be held in treasury. Following the purchase of these shares, the Company holds 16,364,971 of its ordinary shares in treasury and has 5,166,770,774 ordinary shares in issue (excluding treasury shares).

Aggregated Information

| Date | Trading venue | Volume weighted average price (£ per share) | Number of Shares Purchased |
|------------|-----------------------|---|----------------------------|
| 1 May 2025 | London Stock Exchange | 0.80 | 1,241,993 |

Transaction Details

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 as it forms part of UK law, a full breakdown of the individual trades made by BofA on behalf of the Company as part of the Programme is detailed on the attached:

http://www.ms-pdf.londonstockexchange.com/ms/1420H_1-2025-5-1.pdf

The LEI reference for JD Sports Fashion Plc is 213800HROV6Y9MUU8375

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