

2 May 2025

Card Factory plc (the "Company")

Application has been made by the Company to the Financial Conduct Authority and the London Stock Exchange Plc for a total of 2,250,000 ordinary shares of 1p each ("shares") to be admitted to the Official List.

The shares are being reserved under a block listing and will be issued as a result of the vesting of share awards pursuant to the following scheme:

Scheme	Shares
Card Factory plc Long Term Incentive Plan	2,250,000

Admission of the shares is expected on 7 May 2025.

When issued these shares will rank pari passu with the existing Ordinary shares.

Enquiries:

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