

Ebiquity plc

Annual Report and Notice of Annual General Meeting

Ebiquity plc ("Ebiquity", the "Company" or the "Group"), a world leader in media investment analysis, announces that its annual report and accounts for the year ended 31 December 2024, together with the notice convening the Company's Annual General Meeting ("AGM"), have been published and will be sent to shareholders today. Both documents are available on Ebiquity's website at www.ebiquity.com/investors/.

The Company's AGM will be held at 10.00 am on Wednesday 4 June 2025 at the offices of the Company at 2nd Floor, Chapter House, Brunswick Place, London, N1 6DZ.

This year the meeting will be held in person and shareholders may also attend by videoconference. If you have any questions about the arrangements or would like details of how to join the meeting please email Dorcas Murray, Group Company Secretary and Legal Counsel at companysecretary@ebiquity.com by 10.00 am on Monday 2 June 2025. Please note that if you wish to attend the meeting by videoconference, you will be asked to confirm certain personal details so that we can verify that you are a shareholder.

Shareholders are encouraged to submit a proxy form appointing the Chair of the meeting as their proxy and giving instructions as to how they wish their votes to be cast. Details of how to do this are given in the notes to the notice of meeting. The deadline for forms of proxy to be received is 10.00am on Monday 2 June 2025.

The Company's website will be updated if arrangements for the AGM change - see www.ebiquity.com/investors

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Nominated Advisor and Sole Broker
Ben Jeynes/ George Lawson/ Hamish Waller - Corporate Finance
Julian Morse/ Louise Talbot/ Sunila de Silva - Sales/ ECM

About Ebiquity plc

Ebiquity plc (LSE AIM: EBQ) is a world leader in media investment analysis. It harnesses the power of data to provide independent, fact-based advice, enabling brand owners to perfect media investment decisions and improve business outcomes. Ebiquity is able to provide independent, unbiased advice and solutions to brands because we have no commercial interest in any part of the media supply chain.

We are a data-driven solutions company helping brand owners drive efficiency and effectiveness from their media spend, eliminating wastage and creating value. We provide analysis and solutions through four Service Lines: Media management, Media performance, Marketing effectiveness and Contract Compliance.

Ebiquity's clients are served by more than 575 media specialists, covering 80% of the global advertising market.

The Company has the most comprehensive, independent view of today's global media market, analysing over US 100bn of media spend and contract value from over 123 countries annually, including trillions of digital media impressions.

As a result, over 75 of the world's top 100 advertisers today choose Ebiquity as their trusted independent media advisor.

For further information, please visit: www.ebiquity.com

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