#### **Bigblu Broadband plc**

("BBB" or the "Company" or the "Group")

### Director/PDMR Shareholding

Bigblu Broadband plc (AIM: BBB.L), a leading provider of alternative superfast and ultrafast broadband solutions throughout Australasia and the Nordics, announces that the Company has been informed that certain investment vehicles connected with Christopher Mills, Non-Executive Director made the following transactions in the Company on 29 April 2025 pursuant to the recently completed tender offer undertaken by the Company:

| Investment Vehicle               | No of Ordinary Shares tendered | Price per share |
|----------------------------------|--------------------------------|-----------------|
| Oryx International Growth Fund   | 1,750,690                      | 40p             |
| Limited                          |                                |                 |
| Harwood Capital LLP              | 61,356                         | 40p             |
| North Atlantic Smaller Companies | 2,254,667                      | 40p             |
| Investment Trust Plc             |                                |                 |

Following the purchase, Christopher Mills and the investment vehicles connected with him are interested in 11,243,277 Ordinary Shares, representing 25.789% of the Company's issued share capital.

| For further information:                             |                          |
|--|--------------------------|
| Bigblu Broadband Group PLC                           | www.bbb-plc.com          |
| Frank Waters, Chief Financial Officer                | Tel: +44 (0)20 7220 0500 |
| Cavendish Capital Markets Limited (Nomad and Broker) | Tel: +44 (0)20 7220 0500 |

Marc Milmo / Simon Hicks / Charlie Beeson (Corporate Finance)

Tim Redfern / Harriet Ward (ECM)

#### About Bigblu Broadband plc

Bigblu Broadband plc (AIM: BBB.L), is a leading provider of alternative superfast and ultrafast broadband solutions throughout Australasia and the Nordics. BBB delivers a portfolio of superfast and ultrafast wireless broadband products for consumers and businesses unserved or underserved by fibre.

High levels of recurring revenue, increasing economies of scale and Government stimulation of the alternative broadband market in many countries provide a solid foundation for significant organic growth as demand for alternative ultrafast broadband services increases around the world.

BBB's range of solutions includes satellite, next generation fixed wireless and 4G/5G FWA delivering between 30 Mbps and 150 Mbps for consumers, and up to 1 Gbps for businesses. BBB provides customers a full range of services including hardware supply, installation, pre-and post-sale support, billings and collections, whilst offering appropriate tariffs depending on each end user's requirements.

Importantly, as its core technologies evolve, and more affordable capacity is made available, BBB continues to offer everincreasing speeds and higher data throughputs to satisfy market demands for broadband and broadband services. BBB's alternative broadband offerings present a customer experience that is similar to that offered by wired broadband and the connection can be shared in the normal way with PCs, tablets and smart phones via a normal wired or wireless route

# Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

| •  | B                                     |   |
|----|---------------------------------------|---|
|    |                                       | Oryx International Growth Fund Limited *              |
| a) | Name                                  |   |
| 1  | Details of the person discharging mai | nagerial responsibilities / person closely associated |

## 2 Reason for the notification

| 2  | Reason for the notification                                 |  |
|----|---|--|
| a) | Position/status   | Oryx International Growth Fund Limited is a PCA of<br>Christopher Mills, Non-Executive Director of Bigblu<br>Broadband Plc |
| b) | Initial notification /Amendment                             | Initial Notification   |
| 3  | Details of the issuer, emission allow monitor               | ance market participant, auction platform, auctioneer or auction   |
| a) | Name  | Bigblu Broadband Plc   |
| b) | LEI   | 2138008P6X5EX455KU41   |
| 4  |   | h to be repeated for (i) each type of instrument; (ii) each type of<br>each place where transactions have been conducted   |
| a) | Description of the financial instrument, type of instrument | Ordinary shares of £0.15 each  |
|    | Identification code   | GB00BD5JMP10   |
| b) | Nature of the transaction                                   | Share sale under the Company's tender offer  |
| c) | Price(s) and volume(s)                                      | Price(s)         Volume(s)           0.40         1,750,690  |
| d) | Aggregated information                                      |  |
|    | - Aggregated volume   | 1,750,690  |
|    | - Price   | £700,276.00  |
| e) | Date of the transaction                                     | 29 April 2025  |
| f) | Place of the transaction                                    | London Stock Exchange  |

|          | Details of the person discharging in                           | nanagerial responsibilities / person closely associated   |
|----------|--|---|
| a)       | Name   | Harwood Capital LLP *   |
| 2        | Reason for the notification                                    |   |
| a)       | Position/status  | Harwood Capital LLP is a PCA of Christopher Mills, Non-<br>Executive Director of Bigblu Broadband Plc   |
| b)       | Initial notification /Amendment                                | Initial Notification  |
| 3        | Details of the issuer, emission allov<br>monitor               | wance market participant, auction platform, auctioneer or auction   |
| a)       | Name   | Bigblu Broadband Plc  |
| b)       | LEI  | 2138008P6X5EX455KU41  |
| 4        |  | n to be repeated for (i) each type of instrument; (ii) each type of instrument; (ii) each type of each place where transactions have been conducted |
| a)       | Description of the financial<br>instrument, type of instrument | Ordinary shares of £0.15 each   |
|          | Identification code  | GB00BD5JMP10  |
|          |  | Share sale  |
| b)       | Nature of the transaction                                      |   |
| b)<br>c) | Price(s) and volume(s)   | Price(s) Volume(s)  |

| 1  |                          |                       |
|----|--------------------------|-----------------------|
|    |                          |                       |
| d) | Aggregated information   |                       |
|    | - Aggregated volume      | 61,356                |
|    | - Price                  | £24,542.40            |
| e) | Date of the transaction  | 29 April 2025         |
| f) | Place of the transaction | London Stock Exchange |

|                | Details of the person discharging m  | nanagerial responsibilities / person closely associated   |
|----------------|--|---|
| a)             | Name   | North Atlantic Smaller Companies Investment Trust plc *   |
| 2              | Reason for the notification  |   |
| a)             | Position/status  | North Atlantic Smaller Companies Investment Trust plc is a<br>PCA of Christopher Mills, Non-Executive Director of Bigblu<br>Broadband Plc   |
| b)             | Initial notification /Amendment  | Initial Notification  |
| 3              | Details of the issuer, emission allow monitor  | wance market participant, auction platform, auctioneer or auctic  |
| a)             | Name   | Bigblu Broadband Plc  |
| b)             | LEI  | 2138008P6X5EX455KU41  |
|                |  |   |
| 4              |  | on to be repeated for (i) each type of instrument; (ii) each type o<br>) each place where transactions have been conducted  |
| <b>4</b><br>a) |  |   |
| -              | transaction; (iii) each date; and (iv) Description of the financial  | each place where transactions have been conducted   |
| -              | transaction; (iii) each date; and (iv)<br>Description of the financial<br>instrument, type of instrument   | each place where transactions have been conducted Ordinary shares of £0.15 each   |
| a)             | transaction; (iii) each date; and (iv)<br>Description of the financial<br>instrument, type of instrument<br>Identification code  | Ordinary shares of £0.15 each<br>GB00BD5JMP10   |
| a)<br>b)       | transaction; (iii) each date; and (iv)<br>Description of the financial<br>instrument, type of instrument<br>Identification code<br>Nature of the transaction   | each place where transactions have been conducted         Ordinary shares of £0.15 each         GB00BD5JMP10         Share sale         Price(s)         Volume(s)  |
| a)<br>b)<br>c) | transaction; (iii) each date; and (iv) Description of the financial instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s)  | each place where transactions have been conducted         Ordinary shares of £0.15 each         GB00BD5JMP10         Share sale         Price(s)         Volume(s)  |
| a)<br>b)<br>c) | transaction; (iii) each date; and (iv) Description of the financial instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s) Aggregated information                     | each place where transactions have been conducted         Ordinary shares of £0.15 each         GB00BD5JMP10         Share sale         Price(s)       Volume(s)         0.40       2,254,667                   |
| a)<br>b)<br>c) | transaction; (iii) each date; and (iv) Description of the financial instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s) Aggregated information - Aggregated volume | each place where transactions have been conducted         Ordinary shares of £0.15 each         GB00BD5JMP10         Share sale         Price(s)       Volume(s)         0.40       2,254,667         2,254,667 |

\*Christopher Mills is partner and Chief Investment Officer of Harwood Capital LLP. Harwood Capital LLP is Investment Manager to North Atlantic Smaller Companies Investment Trust plc and investment adviser to Oryx International Growth Fund Limited. Christopher Mill's shareholding is made up of ordinary shares held by North Atlantic Smaller Companies Investment Trust PLC, Oryx International Growth Fund Limited and Harwood Capital LLP. Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@lseg.com or visit www.ms.com.

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