

2 May 2025

Mpac Group plc
("Mpac" or the "Company")

Director/PDMR Dealing

Mpac Group plc, the global packaging and automation solutions Group, announces that it has been informed that today Adam Holland, Chief Executive Officer, was awarded 6,548 ordinary shares of 25 pence each ("Ordinary Shares") and William Wilkins, Group Finance Director, was awarded 5,238 Ordinary Shares at a price of 408 pence per Ordinary Share. The Company's Employee Benefit Trust purchased shares from the market to satisfy these awards.

The Remuneration Committee and the Board undertook a review of the incentives provided to the Executive Directors and observed that, especially at the commencement of their tenure, there was limited alignment between the interests of the shareholders and the Executive Directors. In addition, the Remuneration Committee determined that the overall incentive outcome did not adequately reflect the transformation of the Group in 2024. For these reasons, the Remuneration Committee, with the agreement of the Board, recommended that the awards be made.

These shares will be required to be held for a period of two years.

Mr Holland's shareholding following this transaction is 24,228 Ordinary Shares, representing c.0.08% of the Company's issued share capital.

Mr Wilkins's shareholding following this transaction is 96,432 Ordinary Shares, representing c.0.32% of the Company's issued share capital.

The notification below, made in accordance with the requirements of the UK Market Abuse Regulation, provides further detail.

Notification and public disclosure of a transaction by a person discharging managerial responsibilities ("PDMR").

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Adam Holland
2	Reason for the notification	
a)	Position/status	Chief Executive Officer / PDMR
b)	Initial notification/Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Mpac Group plc
b)	LEI	213800J3KUDYLRHHU562
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 25p each ("Ordinary Shares") GB0005991111
b)	Nature of the transaction	Exceptional award of Ordinary Shares
c)	Price(s) and volume(s)	6,548 Ordinary Shares 408 pence
d)	Aggregated information - Volume - Price - Total	N/A
e)	Date of the transaction	2 May 2025
f)	Place of the transaction	Outside a trading venue

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	William Wilkins
2	Reason for the notification	
a)	Position/status	Chief Financial Officer / PDMR
b)	Initial notification/Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Mpac Group plc
b)	LEI	213800J3KUDYLRHHU562
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 25p each ("Ordinary Shares") GB0005991111

	Identification code	
b)	Nature of the transaction	Exceptional award of Ordinary Shares
c)	Price(s) and volume(s)	5,238 Ordinary Shares 408 pence
d)	Aggregated information - Volume - Price - Total	N/A
e)	Date of the transaction	2 May 2025
f)	Place of the transaction	Outside a trading venue

For further information please contact:

Mpac Group plc

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