

**British American Tobacco p.l.c.**

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>					
a)	Name	Tadeu Marroco				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Chief Executive				
b)	Initial notification /Amendment	Initial notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	British American Tobacco p.l.c.				
b)	LEI	213800FKA5MF17RJKT63				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 25p each  GB0002875804				
b)	Nature of the transaction	Acquisition of shares following the exercise of options held under the 2020 British American Tobacco 5 Year Sharesave Scheme.				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>24.01</td> <td>624</td> </tr> </tbody> </table>	Price(s)	Volume(s)	24.01	624
Price(s)	Volume(s)					
24.01	624					
d)	Aggregated information  - Aggregated volume  - Price	624  £14,982.24				
e)	Date of the transaction	2025-05-01				
f)	Place of the transaction	Outside a trading venue				

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Luciano Comin

2	Reason for the notification					
a)	Position/status	Chief Marketing Officer				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	British American Tobacco p.l.c.				
b)	LEI	213800FKA5MF17RJKT63				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 25p each  GB0002875804				
b)	Nature of the transaction	Acquisition of shares following the exercise of options held under the 2022 British American Tobacco 3 Year Sharesave Scheme.				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>27.27</td><td>660</td></tr></table>	Price(s)	Volume(s)	27.27	660
Price(s)	Volume(s)					
27.27	660					
d)	Aggregated information  - Aggregated volume  - Price	660  £17,998.20				
e)	Date of the transaction	2025-05-01				
f)	Place of the transaction	Outside a trading venue				

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Luciano Comin
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Chief Marketing Officer
b)	Initial notification /Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	British American Tobacco p.l.c.
b)	LEI	213800FKA5MF17RJKT63
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place</b>	

	where transactions have been conducted					
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 25p each  GB0002875804				
b)	Nature of the transaction	Transfer between own accounts for nil consideration.				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>0</td><td>204</td></tr></table>	Price(s)	Volume(s)	0	204
Price(s)	Volume(s)					
0	204					
d)	Aggregated information  - Aggregated volume  - Price	204  £0				
e)	Date of the transaction	2025-05-01				
f)	Place of the transaction	Outside a trading venue				

Name of officer of issuer responsible for making notification: Nancy Jiang

Date of notification: 2 May 2025

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