6 May 2025

THE PEBBLE GROUP PLC

("The Pebble Group" or the "Company")

Transaction in Own Shares

The Pebble Group announces that on 2 May 2025, it purchased the following number of its ordinary shares of 1 pence each ("Ordinary Shares") from its corporate broker, Panmure Liberum Limited ("Panmure Liberum"), in accordance with the terms of its amended share buyback programme announced on 11 December 2024 (the "Amended Share Buyback Programme").

Date of purchase:	02.05.2025
Aggregate number of ordinary shares purchased:	81,069
Lowest price paid per share (GBP):	0.355
Highest price paid per share (GBP):	0.355
Volume weighted average price paid per share (GBP):	0.355

The Group intends to cancel all of the repurchased shares.

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (the Market Abuse Regulation), as it forms part of Retained EU Law as defined in the European Union (Withdrawal) Act 2018, the table below contains detailed information of the individual trades made by Panmure Liberum as part of the Amended Share Buyback Programme.

Individual transactions:

Number of ordinary	Transaction price	Time of transaction	Transaction reference number	Trading
shares purchased	(GBp share)	(UK Time)		Venue
81,069	0.355	12:44:24	00040160676TRLO0	LSE

Total voting rights:

Following settlement of the above purchases and cancellation of the Ordinary Shares purchased, the Group will have 160,764,302 Ordinary Shares in issue, each with one voting right. The Company holds no Ordinary Shares in treasury.

The total number of voting rights in the Group will therefore be 160,764,302. This figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

Enquiries

The Pebble Group

Chris Lee, Chief Executive Officer Claire Thomson, Chief Financial Officer

Panmure Liberum (Nominated Adviser and Broker) Edward Mansfield Will King Gaya Bhatt

Temple Bar Advisory (Financial PR) Alex Child-Villiers Alistair de Kare-Silver Sam Livingstone +44 (0) 750 012 4121

+44 (0) 20 3100 2000

+44 (0) 207 183 1190 pebble@templebaradvisory.com Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@lseg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our <u>Privacy Policy</u>.

END

POSSSAFMEEISEFI