

6 May 2025

Advanced Medical Solutions Group plc
("AMS", the "Company" or the "Group")

Director/PDMR Shareholding

Winsford, UK: Advanced Medical Solutions Group plc (AIM: AMS), the world-leading specialist in tissue-healing technologies, announces that on 30 April 2025, the Board, following a recommendation from its Remuneration Committee, granted new nil-cost share options to the following Directors/PDMRs under the existing Advanced Medical Solutions Long Term Incentive Plan (the 'LTIP'). The vesting of these options is based on achieving certain performance criteria for the three years prior to vesting. The performance criteria under the LTIP scheme is split equally between Earnings Per Share (EPS) achievement against target and Total Shareholder Return (TSR) against a comparator group. Directors/PDMRs are required to hold the LTIPs for a period of two years following vesting.

Director/PDMR	LTIPs prior to grant	LTIPs granted	Resultant LTIP holdings
Chris Meredith Chief Executive Officer	1,257,692	438,194	1,695,886
Eddie Johnson Chief Financial Officer	519,127	180,864	699,991

The notification below, made in accordance with the requirements of the EU Market Abuse Regulation, provides further detail.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1.	Details of the person discharging managerial responsibilities/person closely associated
a)	Name: Chris Meredith
2. Reason for the notification	
a)	Position/status: Chief Executive Officer
b)	Initial notification/Amendment: Initial Notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
a)	Name: Advanced Medical Solutions Group plc
b)	LEI: 213800HJP6OWOSZ1L74
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
a)	Description of the financial instrument, type of instrument: Ordinary Shares of 5p Identification code: GB0004536594
b)	Nature of the transactions: - Grant of LTIPs under the Advanced Medical Solutions Long Term Incentive Plan

c)	Price(s) and volume(s): Sale of shares: <table border="1"><thead><tr><th>Price(s)</th><th>Volume(s)</th></tr></thead><tbody><tr><td>1. -</td><td>438,194</td></tr></tbody></table>	Price(s)	Volume(s)	1. -	438,194
Price(s)	Volume(s)				
1. -	438,194				
d)	Aggregated information: Aggregated volume: n/a Aggregated price: n/a				
e)	Date of the transaction: 30/04/2025				
f)	Place of the transaction: Outside of a trading venue				

1.	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name: Eddie Johnson				
2. Reason for the notification					
a)	Position/status: Chief Financial Officer				
b)	Initial notification/Amendment: Initial Notification				
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name: Advanced Medical Solutions Group plc				
b)	LEI: 213800HJP6OWOSZ1L74				
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument: Ordinary Shares of 5p Identification code: GB0004536594				
b)	Nature of the transactions: - Grant of LTIPs under the Advanced Medical Solutions Long Term Incentive Plan				
c)	Price(s) and volume(s): Sale of shares: <table border="1"><thead><tr><th>Price(s)</th><th>Volume(s)</th></tr></thead><tbody><tr><td>1. -</td><td>180,864</td></tr></tbody></table>	Price(s)	Volume(s)	1. -	180,864
Price(s)	Volume(s)				
1. -	180,864				
d)	Aggregated information: Aggregated volume: n/a Aggregated price: n/a				
e)	Date of the transaction: 30/04/2025				
f)	Place of the transaction: Outside of a trading venue				

- End -

For further information, please visit www.admedsol.com or contact:

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About Advanced Medical Solutions Group plc - see www.admedsol.com

AMS is a world-leading independent developer and manufacturer of innovative tissue-healing technology, focused on quality outcomes for patients and value for payers. AMS has a wide range of surgical products including tissue adhesives, sutures, haemostats, internal fixation devices and internal sealants, which it markets under its brands LiquiBand®, RESORBA®, LiquiBandFix8® and Seal-G®. AMS also supplies wound care dressings such as silver alginates, alginates and foams through its ActivHeal® brand as well as under white label. Since 2019, the Group has made five acquisitions: Sealantis, an Israeli developer of innovative internal sealants; Biomatlante, a French developer and manufacturer of surgical biomaterials, Raleigh, a leading UK coater and converter of woundcare and bio-diagnostics materials, AFS Medical, an Austrian specialist surgical business, Connexicon, an Irish tissue adhesives specialist, Syntacoll, a German specialist in collagen-based absorbable surgical implants and Peters Surgical, a global provider of specialty surgical sutures, mechanical haemostasis and internal cyanoacrylate devices.

AMS's products, manufactured in the UK, Germany, France, the Netherlands, Thailand, India, the Czech Republic and Israel, are sold globally via a network of multinational or regional partners and distributors, as well as via AMS's own direct sales forces in the UK, Germany, Austria, France, Poland, Benelux, India, the Czech Republic and Russia. The Group has R&D innovation hubs in the UK, Ireland, Germany, France and Israel. Established in 1991, the Group has more than 1,500 employees. For more information, please see www.admedsol.com.

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