TR-1: Standard form for notification of major holdings

NOTIFICATION OF MAJOR HOLDINGS (to be sent to the relevant issuer <u>and</u> to the FCA in Microsoft Word format if possible) ⁱ

| 1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached ii : | | | Revolution Beauty Group PLC GB00BP7L1T61 | | | |
|--|---|------------------------|--|-----------------------------------|---|---|
| 1b. Please indicate | if the issuer is a non-l | JK issuer (plea | ase mark | with an "X" if appropriat | te) | |
| 2. Reason for the no | tification (please mark | the appropriate | box or b | poxes with an "X") | | |
| An acquisition or dis | An acquisition or disposal of voting rights | | | | | |
| An acquisition or dis | posal of financial inst | ruments | | | | |
| An event changing t | he breakdown of votir | ng rights | | | | |
| Other (please specification of the specification of | fy) ⁱⁱⁱ : UBS trading boo cempt from reporting. | k holdings in F | Revolutio | on Beauty Group PLC | fell below 5% | х |
| 3. Details of person | subject to the notifica | tion obligatior | י ⁱ ∕ | | | |
| Name | | | UBS Group AG - Investment Bank & Global Wealth Management | | | |
| City and country of registered office (if applicable) | | | Zürich Switzerland | | | |
| 4. Full name of shar | eholder(s) (if different fr | rom 3.) ^v | | | | |
| Name | | | | | | |
| City and country of r | egistered office (if ap | plicable) | | | | |
| 5. Date on which the threshold was crossed or reached ^{vi} : | | | 02 May 2025 | | | |
| 6. Date on which issuer notified (DD/MM/YYYY): | | | 06 May 2025 | | | |
| 7. Total positions of | person(s) subject to th | he notification | obligati | on | | |
| | % of voting rights attached to shares (total of 8. A) | shares instruments | | Total of both in % (8.A + 8.B) | Total number of voting rights held in issuer (8.A + 8.B) ^{vii} | |
| Resulting situation on the date on which threshold was crossed or reached | 0.000000% | 0.000000% | | 0.000000% | 0 | |
| Position of previous notification (if applicable) | 6.468756% | 0.000000% | | 6.468756% | | |

| A: Voting rights attached to shares | | | | |
|--|---------------------------------------|------------------------|--------------------|------------------------|
| Class/type of | Number of voting rights ^{ix} | | % of voting rights | |
| shares ISIN code (if possible) | Direct (DTR5.1) | Indirect (DTR5.2.1) | Direct (DTR5.1) | Indirect (DTR5.2.1) |
| GB00BP7L1T61 | | 0 | | 0.000000% |
| | | | | |
| | | | | |
| SUBTOTAL 8. A | | 0 | 0.0 | 0000% |

| B 1: Financial Instruments according to DTR5.3.1R (1) (a) | | | | |
|---|---------------------------------|--|---|--------------------|
| Type of financial instrument | Expiration date ^x | Exercise/ Conversion Period ^{xi} | Number of voting rights that may be acquired if the instrument is exercised/converted. | % of voting rights |
| | | | | |
| | | | | |
| | | | | |
| | • | SUBTOTAL 8. B 1 | | |

| B 2: Financial Instruments with similar economic effect according to DTR5.3.1R (1) (b) | | | | | |
|--|---------------------------------|---|--|----------------------------|--------------------|
| Type of financial instrument | Expiration date [×] | Exercise/ Conversion Period ^{xi} | Physical or cash Settlement ^{xii} | Number of voting rights | % of voting rights |
| | | | | | |
| | | | | | |
| | | | | | |
| | | · | SUBTOTAL 8.B.2 | | |

| 9. Information in relation to the person subject to the notification obligation (please mark the applicable box with an "X") | | | | |
|--|--|--|--|--|
| Person subject to the notific | ation obligation is not controlle | ed by any natural person or leg | gal entity and does not | |
| control any other undertakin | g(s) holding directly or indirect | ly an interest in the (underlyin | g) issuer ^{xiii} | |
| <u>Full</u> chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entity | | | | |
| (please add additional rows as necessary) XIV | | | | |
| Name ^{xv} | % of voting rights if it equals or is higher than the notifiable threshold | % of voting rights through financial instruments if it equals or is higher than the notifiable threshold | Total of both if it equ is higher than the not threshold | |
| UBS Group AG | | | | |
| UBS AG | | | | |

| 10. In case of proxy voting, please identify: | | |
|---|--|--|
| Name of the proxy holder | | |
| The number and % of voting rights held | | |
| The date until which the voting rights will be held | | |

11. Additional information ^{xvi}

UBS trading book holdings in Revolution Beauty Group PLC fell below 5% and are therefore exempt from reporting.

| Place of completion | Zurich, Switzerland |
|---------------------|---------------------|
| Date of completion | 06.05.2025 |

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