

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated									
a)	Name	Anil Wadhvani								
2	Reason for the notification									
a)	Position/status	Chief Executive Officer (PDMR)								
b)	Initial notification /Amendment	Initial notification								
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor									
a)	Name	Prudential plc								
b)	LEI	5493001Z3ZE83NGK8Y12								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541								
b)	Nature of the transaction	i) Exercise of share-based, cash-settled options granted on 21 March 2023 ii) Receiving a cash amount of HKD 10,664,334.72 in respect of the exercise in (i) above iii) Application of a proportion of the cash amount in (ii) above to purchase 10,700 Prudential plc shares at HKD 84.283356								
c)	Price(s) and volume(s)	i) Exercise of Options <table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>HKD 0.48</td> <td>127,686</td> </tr> </table> ii) Receipt of cash amount HKD 10,664,334.72 iii) Purchase of Prudential plc shares <table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>HKD 84.283356</td> <td>10,700</td> </tr> </table>	Price(s)	Volume(s)	HKD 0.48	127,686	Price(s)	Volume(s)	HKD 84.283356	10,700
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e)	Date of the transaction	<div>i) Exercise of option: 2025-05-06</div> <div>ii) Receipt of cash amount: 2025-05-06</div> <div>iii) Purchase of Prudential plc shares: 2025-05-07</div>				
f)	Place of the transaction	Hong Kong Stock Exchange				

Additional information

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Prudential plc provides life and health insurance and asset management in 24 markets across Asia and Africa. Prudential's mission is to be the most trusted partner and protector for this generation and generations to come, by providing simple and accessible financial and health solutions. The business has dual primary listings on the Stock Exchange of Hong Kong (2378) and the London Stock Exchange (PRU). It also has a secondary listing on the Singapore Stock Exchange (K6S) and a listing on the New York Stock Exchange (PUK) in the form of American Depositary Receipts. It is a constituent of the Hang Seng Composite Index and is also included for trading in the Shenzhen-Hong Kong Stock Connect programme and the Shanghai-Hong Kong Stock Connect programme.

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<https://www.prudentialplc.com/>

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