

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Solmaz Altin					
2	Reason for the notification						
a)	Position/status	Regional CEO, Growth Markets, Health and Agency (PDMR)					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Prudential plc					
b)	LEI	5493001Z3ZE83NGK8Y12					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each					
	Identification code	GB0007099541					
b)	Nature of the transaction	Sale of shares					
c)	Price and volume	<table><tr><td>Price</td><td>Volume</td></tr><tr><td>HKD 84.00</td><td>136,509</td></tr></table>		Price	Volume	HKD 84.00	136,509
Price	Volume						
HKD 84.00	136,509						
d)	Aggregated information						
	- Aggregated volume	136,509					
	- Price	HKD 84.00					
e)	Date of the transaction	2025-05-06					
f)	Place of the transaction	Hong Kong Stock Exchange					

Additional information

About Prudential plc

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