

ELIXIRR INTERNATIONAL PLC
("Elixirr", the "Company" or "Group")
Holdings in Company - Employee Benefit Trust

Elixirr International plc (AIM:ELIX), an established, global award-winning challenger consultancy, has been notified that following the purchase of 308,786 ordinary shares in the Company ("Ordinary Shares") at 780p per share by Elixirr International plc Employee Benefit Trust (the "EBT") on 7 May 2025, the EBT now holds a total of 1,587,058 Ordinary Shares representing approximately 3.29% of the Company's issued share capital.

This purchase was made at the instruction of Apex Group Fiduciary Services Limited as independent trustee of the EBT following recommendations by the Board of the Company. The decision to make the purchase is to ensure that the EBT has sufficient shares to satisfy demand including for satisfaction of employee equity incentives, equity for new Partners and equity for those joining the firm through acquisition. Accordingly, the purchase will mitigate the need for dilution in the equity of the Company as it executes on its growth strategy.

Enquiries:

For enquiries, please refer to our Investor Contacts page:

<https://www.elixirr.com/investors/investor-contacts>

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About Elixirr International plc

Elixirr is an award-winning global consulting firm working with clients across a diverse range of industries, markets and geographies. Founded in 2009, the firm set out to be the 'challenger consultancy' and do things differently than the large corporate consultancies dominating the industry: working openly and collaboratively with clients from start to finish, delivering outcomes based on innovative thinking, not methodology, and treating each client's business like their own. Elixirr has been quoted on the AIM market of the London Stock Exchange since 2020. In addition to strong organic growth, Elixirr has acquired seven boutique firms - Den Creative, Coast Digital, The Reteam Group, iOLAP, Responsum, Insigniam and Hypothesis - to grow the Group's capabilities, diversify the business, expand into new geographies and access new clients.

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