

8 May 2025

FDM GROUP (HOLDINGS) PLC

Director/PDMR Shareholding

FDM Group (Holdings) Plc (the "**Company**" or "**FDM**"), a global professional services provider with a focus on Information Technology, announces that on 8 May 2025, Roderick Flavell (CEO), Sheila Flavell (COO), Michael McLaren (CFO) and Mark Heather (Group Governance Director and Company Secretary) acquired ordinary shares in the Company ("**Shares**") from FDM's Employee Benefit Trust, pursuant to the FDM Buy-As-You-Earn Plan, as follows:

| Name | Number of Shares acquired | Price per Share |
|------------------|---------------------------|-----------------|
| Roderick Flavell | 427 | £2.34 |
| Sheila Flavell | 427 | £2.34 |
| Michael McLaren | 213 | £2.34 |
| Mark Heather | 320 | £2.34 |

Mr Flavell, Mrs Flavell, Mr McLaren and Mr Heather will be entitled to acquire Matching Shares in respect of these purchases, subject to their retention of the purchased shares and continued employment.

The notification below provides further information about these transactions.

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | | | | | | | | | | | | |
|-----------------------|--|--|------|-------|--------|----------------------|-------|-----|---------------------|-------|-----|-----------------------|-------|-----|-------------------|-------|-----|
| (a) | Name | (i) Roderick Flavell (ii) Sheila Flavell (iii) Michael McLaren (iv) Mark Heather | | | | | | | | | | | | | | | |
| 2 | Reason for the notification | | | | | | | | | | | | | | | | |
| (a) | Position/Status | (i) Chief Executive Officer (ii) Chief Operating Officer (iii) Chief Financial Officer (iv) Group Governance Director and Company Secretary | | | | | | | | | | | | | | | |
| (b) | Initial notification / Amendment | Initial notification | | | | | | | | | | | | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | | | | | | | | | | | |
| (a) | Name | FDM Group (Holdings) Plc | | | | | | | | | | | | | | | |
| (b) | LEI | 213800YR62D7GUZLMZ71 | | | | | | | | | | | | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | | | | | | | | | |
| (a) | Description of the financial instrument, type of instrument | Ordinary shares of £0.01 each | | | | | | | | | | | | | | | |
| | Identification Code | ISIN: GB00BLWDVP51 | | | | | | | | | | | | | | | |
| (b) | Nature of the transaction | Acquisition of ordinary shares of £0.01 each in the Company pursuant to the Company's Buy-As-You-Earn Plan. | | | | | | | | | | | | | | | |
| (c) | Price(s) and volume(s) | <table> <tr> <th>Name</th><th>Price</th><th>Volume</th></tr> <tr> <td>(i) Roderick Flavell</td><td>£2.34</td><td>427</td></tr> <tr> <td>(ii) Sheila Flavell</td><td>£2.34</td><td>427</td></tr> <tr> <td>(iii) Michael McLaren</td><td>£2.34</td><td>213</td></tr> <tr> <td>(iv) Mark Heather</td><td>£2.34</td><td>320</td></tr> </table> | Name | Price | Volume | (i) Roderick Flavell | £2.34 | 427 | (ii) Sheila Flavell | £2.34 | 427 | (iii) Michael McLaren | £2.34 | 213 | (iv) Mark Heather | £2.34 | 320 |
| Name | Price | Volume | | | | | | | | | | | | | | | |
| (i) Roderick Flavell | £2.34 | 427 | | | | | | | | | | | | | | | |
| (ii) Sheila Flavell | £2.34 | 427 | | | | | | | | | | | | | | | |
| (iii) Michael McLaren | £2.34 | 213 | | | | | | | | | | | | | | | |
| (iv) Mark Heather | £2.34 | 320 | | | | | | | | | | | | | | | |
| (d) | Aggregated Information - Aggregated Volume | As above. | | | | | | | | | | | | | | | |

| | | |
|-----|--------------------------|-------------------------|
| | - Price | |
| (e) | Date of the Transaction | 8 May 2025 |
| (f) | Place of the Transaction | Outside a trading venue |

Contacts

Mark Heather, Company Secretary

020 3056 8240

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