

9 May 2025

Everyman Media Group PLC
("Everyman" or the "Group")

Director / PDMR Shareholding

The Company has been informed that on 8 May 2025, Alex Scrimgeour, Chief Executive Officer of the Company, purchased 75,056 ordinary shares of 10 pence each in the Company ("Ordinary Shares") at a price of 40.0 pence per Ordinary Share.

Following this purchase, Alex Scrimgeour has a total beneficial interest in 382,708 Ordinary Shares, representing 0.42% of the Company's shares in issue.

For further information, please contact:

Everyman Media Group plc **Tel: 020 3145 0500**
Alex Scrimgeour, Chief Executive
Will Worsdell, Finance Director

Canaccord Genuity Limited (NOMAD and Broker) **Tel: 020 7523 8000**
Bobbie Hilliam
Harry Pardoe

Alma Strategic Communications (Financial PR Advisor) **Tel: 020 3405 0205**
Rebecca Sanders-Hewett
Joe Pederzolli
Emma Thompson

Notification of a Transaction pursuant to Article 19(1) of the EU Market Abuse Regulation (EU) No. 596/2014 as it forms part of domestic law by virtue of the European Union (Withdrawal) Act 2018.			
1Details of the person discharging managerial responsibilities/person closely associated			
a.	Name	Mr. Alex Scrimgeour	
2Reason for notification			
a.	Position/Status	Chief Executive Officer	
b.	Initial notification/ Amendment	Initial notification	
3Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a.	Name	Everyman Media Group plc	
b.	LEI	213800XIF4R73HAM8S36	
4Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a.	Description of the financial instrument, type of instrument Identification Code	Ordinary Shares of 10 pence each GB00BFH55S51	
b.	Nature of the transaction	Purchase of Ordinary Shares	
		Price(s)	Volume(s)
		40.0p	75,056

c.	Price(s) and volume(s)	
d.	Aggregated information - Aggregated Volume - Price	Not applicable - single transaction
e.	Date of the transaction	8 May 2025
f.	Place of the transaction	London Stock Exchange (AIM)

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rns@seg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

DSHFZGGKFRVGKZZ