RNS Number: 1401I Whitbread PLC 09 May 2025

#### Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	DOMINIC PAUL	
2	Reason for the notification		
a)	Position/status	PDMR, CHIEF EXECUTI	VE
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emissi platform, auctioneer or auct		ticipant, auction
a)	Name	WHITBREAD PLC	
b)	LEI	21380099VMZKRMN3EX	(36
4	Details of the transaction(s) instrument; (ii) each type of where transactions have be	transaction; (iii) each da een conducted	te; and (iv) each place
a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF	= 76 122/153p
	Identification code	GB00B1KJJ408	
b)	Nature of the transaction	GRANT OF AWARDS OVER 42,567 SHARES UNDER THE WHITBREAD RESTRICTED SHARE PLAN AND 15,741 SHARES UNDER THE WHITBREAD INCENTIVE SCHEME	
c)	Price(s) and volume(s)	Price(s) £27.486	Volume(s) 58,308
d)	Aggregated information		
	- Volume	58,308	
	- Price	£1,602,653.69	
e)	Date of the transaction	9 MAY 2025	
f)	Place of the transaction	LONDON, UK	

a)	Name	HEMANT PATEL	
2	Reason for the notification		
a)	Position/status	PDMR, CHIEF FINANCIAL OFFICER	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emissicauctioneer or auction monitor		ticipant, auction platform,
a)	Name	WHITBREAD PLC	
b)	LEI	21380099VMZKRMN3EX	36
4		section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place en conducted	
a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF	F 76 122/153p
	Identification code	GB00B1KJJ408	
b)	Nature of the transaction	GRANT OF AWARDS OVER 22,077 SHARES UNDER THE WHITBREAD RESTRICTED SHARE PLAN AND 9,085 SHARES UNDER THE WHITBREAD INCENTIVE SCHEME	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£27.486	31,162
d)	Aggregated information		
	- Volume	31,162	
	- Price	£856,518.73	
e)	Date of the transaction	9 MAY 2025	
f)	Place of the transaction	LONDON, UK	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	MARK ANDERSON	
2	Reason for the notification		
a)	Position/status	PDMR, MANAGING DIRECTOR PROPERTY AND INTERNATIONAL	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emissic auctioneer or auction monitor	on allowance market participant, auction platform, or	
a)	Name	WHITBREAD PLC	
b)	LEI	21380099VMZKRMN3EX36	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of	ORDINARY SHARES OF 76 122/153p	

	instrument		
	Identification code	GB00B1KJJ408	
b)	Nature of the transaction	GRANT OF AWARDS OVER 17,700 SHARES UNDER THE WHITBREAD RESTRICTED SHARE PLAN AND 8,435 SHARES UNDER THE WHITBREAD INCENTIVE SCHEME	
c)	Price(s) and volume(s)	D: ()	
		Price(s)	Volume(s)
		£27.486	26,135
d)	Aggregated information		
	- Volume	26,135	
	- Price	£718,346.61	
e)	Date of the transaction	9 MAY 2025	
f)	Place of the transaction	LONDON, UK	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	SIMON EWINS	
2	Reason for the notification		
a)	Position/status	PDMR, MANAGING DIRE RESTAURANTS	CTOR UK HOTELS AND
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emissi platform, auctioneer or auct		ticipant, auction
a)	Name	WHITBREAD PLC	
b)	LEI	21380099VMZKRMN3EX	36
4	Details of the transaction(s) instrument; (ii) each type of where transactions have be	transaction; (iii) each dat	
a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF	F 76 122/153p
	Identification code	GB00B1KJJ408	
b)	Nature of the transaction	GRANT OF AWARDS OVER 13,643 SHARES UNDER THE WHITBREAD RESTRICTED SHARE PLAN AND 8,045 SHARES UNDER THE WHITBREAD INCENTIVE SCHEME	
c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		£27.486	21,688
d)	Aggregated information		
	- Volume	21,688	
	- Price	£596,116.37	
e)	Date of the transaction	9 MAY 2025	
f)	Place of the transaction	LONDON, UK	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	RACHEL HOWARTH	
2	Reason for the notification		
a)	Position/status	PDMR, CHIEF PEOPLE	OFFICER
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emissic auctioneer or auction monitor		ticipant, auction platform,
a)	Name	WHITBREAD PLC	
b)	LEI	21380099VMZKRMN3EX	36
4	Details of the transaction(s) instrument; (ii) each type of where transactions have be	transaction; (iii) each dat en conducted	te; and (iv) each place
a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF	<sup>-</sup> 76 122/153p
	Identification code	GB00B1KJJ408	
b)	Nature of the transaction	GRANT OF AWARDS OVER 11,291 SHARES UNDER THE WHITBREAD RESTRICTED SHARE PLAN AND 6,658 UNDER THE WHITBREAD INCENTIVE SCHEME	
c)	Price(s) and volume(s)	Price(s) £27.486	Volume(s) 17,949
d)	Aggregated information		
	- Volume	17,949	
	- Price	£493,346.21	
e)	Date of the transaction	9 MAY 2025	
f)	Place of the transaction	LONDON, UK	

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	CLARE THOMAS
2	Reason for the notification	
a)	Position/status	PDMR, GENERAL COUNSEL
b)	Initial notification /Amendment	INITIAL NOTIFICATION

3	Dotails of the issuer emissi	on allowance market par	ticinant auction
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	WHITBREAD PLC	
b)	LEI	21380099VMZKRMN3EX	36
4		section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place en conducted	
a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 76 122/153p	
	Identification code	GB00B1KJJ408	
b)	Nature of the transaction	GRANT OF AWARDS OVER 7,491 SHARES UNDER THE WHITBREAD RESTRICTED SHARE PLAN AND 4,001 SHARES UNDER THE WHITBREAD INCENTIVE SCHEME	
c)	Price(s) and volume(s)	Price(s) £27.486	Volume(s) 11,492
d)	Aggregated information		
	- Aggregated volume	11,492	
	- Price	£315,869.11	
e)	Date of the transaction	9 MAY 2025	
f)	Place of the transaction	LONDON, UK	
Ь	Notification and public dis		

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	JOE GARROOD
2	Reason for the notification	
a)	Position/status	PDMR, CHIEF COMMERCIAL OFFICER
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emissi platform, auctioneer or auct	on allowance market participant, auction ion monitor
a)	Name	WHITBREAD PLC
b)	LEI	21380099VMZKRMN3EX36
4		section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place en conducted
a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 76 122/153p
	Identification code	GB00B1KJJ408
b)	Nature of the transaction	GRANT OF AWARDS OVER 11,067 SHARES UNDER THE WHITBREAD RESTRICTED SHARE PLAN AND 5,935 SHARES UNDER THE WHITBREAD INCENTIVE SCHEME

c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£27.486	17,002
d)	Aggregated information		
	- Aggregated volume	17,002	
	- Price	£467,316.97	
e)	Date of the transaction	9 MAY 2025	
f)	Place of the transaction	LONDON, UK	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	ERIK FRIEMUTH	
2	Reason for the notification	l	
a)	Position/status	PDMR, CHIEF EXECUTI GERMANY	VE, PREMIER INN
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emissi platform, auctioneer or auct		ticipant, auction
a)	Name	WHITBREAD PLC	
b)	LEI	21380099VMZKRMN3EX	36
4	Details of the transaction(s) instrument; (ii) each type of where transactions have be	transaction; (iii) each dat	
a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF GB00B1KJJ408	F 76 122/153p
b)	Nature of the transaction	GRANT OF AWARDS OVER 8,902 SHARES UNDER THE WHITBREAD RESTRICTED SHARE PLAN AND 5,632 SHARES UNDER THE WHITBREAD INCENTIVE SCHEME	
c)	Price(s) and volume(s)	Price(s) £27.486	Volume(s) 14,534
d)	Aggregated information		
	- Aggregated volume	14,534	
	- Price	£399,481.52	
e)	Date of the transaction	9 MAY 2025	
f)	Place of the transaction	LONDON, UK	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	MARK SMITH	
2	Reason for the notification		
a)	Position/status	PDMR, CHIEF TECHNO	LOGY OFFICER
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emissi platform, auctioneer or auct	ion monitor	ticipant, auction
a)	Name	WHITBREAD PLC	
b)	LEI	21380099VMZKRMN3EX	36
4	Details of the transaction(s) instrument; (ii) each type of where transactions have be	transaction; (iii) each date	
a)	Description of the financial instrument, type of instrument  Identification code	ORDINARY SHARES OF GB00B1KJJ408	<sup>-</sup> 76 122/153p
b)	Nature of the transaction	GRANT OF AWARDS OVER 11,460 SHARES UNDER THE WHITBREAD RESTRICTED SHARE PLAN AND 3,495 SHARES UNDER THE WHITBREAD INCENTIVE SCHEME	
c)	Price(s) and volume(s)	Price(s) £27.486	Volume(s) 14,955
d)	Aggregated information		
	- Aggregated volume	14,955	
	- Price	£411,053.13	
e)	Date of the transaction	9 MAY 2025	
f)	Place of the transaction	LONDON, UK	

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