

RNS Number : 2359I  
Peel Hunt Limited  
12 May 2025

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**Peel Hunt Limited**  
**("Peel Hunt" or the "Company")**

**Fundraise by RetailBook**

Peel Hunt is pleased to announce that RetailBook, the comprehensive solution for issuers wishing to access retail capital, has agreed to raise up to £4.5 million from investors in an equity funding round led by Augmentum Fintech plc ("Augmentum") (the "Fundraise"). The Fundraise includes the £500,000 announced on 16 April 2025. The proceeds of the Fundraise will be used to help fund the next stage of RetailBook's growth. £3.1m of the Fundraise was completed on or before Friday 9 May 2025, with the balance to largely complete following receipt of the requisite regulatory approvals.

RetailBook has operated independently of Peel Hunt since April 2024. In line with RetailBook's strategy to be an independently owned and managed industry utility, and welcome new strategic partners on to the shareholder register, Peel Hunt has agreed to not participate in the Fundraise. Following completion of the Fundraise, the Peel Hunt group's equity interest in RetailBook Holdings Limited ("RBHL") will decrease to below 50%.

Steven Fine, Chief Executive of Peel Hunt commented: "This is another significant step for RetailBook, which became fully operationally independent of Peel Hunt with its own FCA authorisation in 2024. It has since recruited the former capital markets team of PrimaryBid, and now adds Augmentum to its shareholder register alongside existing shareholders Hargreaves Lansdown, Jefferies and Rothschild & Co. We wish RetailBook every success in its role as the go to retail access platform."

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**Notes to editors**

**About Peel Hunt**

Peel Hunt is a leading UK investment bank that specialises in supporting mid-cap and growth companies. It provides integrated investment banking advice and services to UK corporates, including equity capital markets, private capital markets, M&A, debt advisory, investor relations and corporate broking. The Company's joined up approach combines these services with expert research and distribution and an execution services hub that provides liquidity to the UK capital markets, delivering value to global institutions and trading counterparties alike. The Company is admitted to trading on AIM (LON: PEEL) and has offices in London, New York, and Copenhagen.

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