RNS Number: 28691 Bank of Ireland Group PLC 12 May 2025

Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with them

This form is required for disclosure of transactions under Article 19 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation)

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Ciarán Coyle		
	Reason for the notifi	cation		
a)	Position/status	Group Chief Operating Officer		
b)	Initial Notification Amendment	Initial Notification		
3	Details of the issuer, auction monitor	emission allowance market participant, auction platform, auctioneer or		
a)	Name	Bank of Ireland Group plc		
b)	LEI	635400C8EK6DRI12LJ39		
4.1		ction(s): section to be repeated for (i) each type of instrument; (ii) each type of h date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616		
	Identification code			
b)	Nature of the transaction	 Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Sale of shares to cover income tax and social security due on the delivery of shares. 		
c)	Price(s) and			
,	volume(s)	Price(s) Volume(s)		
		1 € 10.455 4,053.085		
		2 € 10.3729 1,887.085		
d)	Aggregated information - Aggregated volume - Price	N/A		
e)	Date of the transaction	2 May 2025		
f)	Place of the transaction	Euronext Dublin		
g)	Additional Information	N/A		

Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with them

1	Details of the person	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Matt Elliott		
	Reason for the notifi	cation		
a)	Position/status	Chief People Officer		
b)	Initial Notification Amendment	Initial Notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Bank of Ireland Group plc		
		COE 400 COEWCD D14 0 1 100		

b)	LEI	63540	635400C8EK6DRI12LJ39		
4.1			tion(s): section to be repeated for (i) each type of instrument; (ii) each type of date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code		rry Shares of €1.00 each		
b)	Nature of the transaction	1. 2.	Allowance Plan (" FSA	under the Bank of Ireland Group 2023 Fixed Share Plan ") er income tax and social security due on the delivery	
c)	Price(s) and volume(s)	1 2	Price(s)	Volume(s) 3,945.481 1,857.481	
d)	Aggregated information - Aggregated volume - Price	N/A			
e)	Date of the transaction	2 May 2025			
f)	Place of the transaction	Euronext Dublin			
g)	Additional Information	N/A			

	·				
a)	Name	John Fe	eeney		
	Reason for the notifi	cation			
a)	Position/status	Chief E	xecutive Officer, Corpo	orate and Commercial Banking	
b)	Initial Notification Amendment	Initial I	Notification		
3	Details of the issuer, auction monitor	, emissio	n allowance market p	participant, auction platform, auct	ioneer or
a)	Name	Bank o	f Ireland Group plc		
b)	LEI	63540	0C8EK6DRI12LJ39		
4.1				d for (i) each type of instrument; (i ere transactions have been condu	
a)	Description of the financial instrument, type of instrument Identification code		ry Shares of €1.00 ead	ch	
b)	Nature of the transaction	1. 2.	Allowance Plan ("FS	es under the Bank of Ireland Group is A Plan ") ver income tax and social security d	
c)	Price(s) and volume(s)		Price(s)	Volume(s)	
	vorume(3)	1	€ 10.455	4,304.161	
		2	€ 10.433 € 10.3729	2,003.161	
d)	Aggregated information - Aggregated volume - Price	N/A			

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'	transaction	
f)	Place of the	Euronext Dublin
	transaction	
g)	Additional	N/A
	Information	

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1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Gail Goldie		
	Reason for the notifi	ation		
a)	Position/status	Chief Executive Officer, Retail UK		
b)	Initial Notification	Initial Notification		
	Amendment			
3		emission allowance market participant, auction platform, auctioneer or		
a)	auction monitor Name	Bank of Ireland Group plc		
b)	LEI	635400C8EK6DRI12LJ39		
4.1		ction(s): section to be repeated for (i) each type of instrument; (ii) each type of		
7.1		h date; and (iv) each place where transactions have been conducted		
a)	Description of the financial	Ordinary Shares of €1.00 each		
	instrument,	ICIN IFOODDADDGAC		
	type of instrument	ISIN: IEOOBD1RP616		
	Identification code			
b)	Nature of the			
,	transaction	 Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") 		
		 Sale of shares to cover income tax and social security due on the delivery of shares. 		
c)	Price(s) and			
	volume(s)	Price(s) Volume(s)		
		1 € 10.440 5,051.383		
		2 € 10.3729 2,375.383		
d)	Aggregated information - Aggregated volume - Price	N/A		
e)	Date of the transaction	2 May 2025		
f)	Place of the transaction	Euronext Dublin		
g)	Additional	N/A		

Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with them

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name Rhys Kiff			
	Reason for the notification			
a)	Position/status	Group Chief Risk Officer		
b)	Initial Notification Amendment	Initial Notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name Bank of Ireland Group plc			

b)	LEI	635400C8EK6DRI12LJ39		
4.1		tion(s): section to be repeated for (i) each type of instrument; (ii) each type of date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616		
b)	Nature of the transaction	 Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Sale of shares to cover income tax and social security due on the delivery of shares. 		
c)	Price(s) and volume(s)	Price(s) Volume(s) 1 € 10.455 4,913.917 2 € 10.3729 2,288.917		
d)	Aggregated information - Aggregated volume - Price	N/A		
e)	Date of the transaction	2 May 2025		
f)	Place of the transaction	Euronext Dublin		
g)	Additional Information	N/A		

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Aine McCleary	
	Reason for the notifi	cation	
a)	Position/status	Chief Customer Officer	
b)	Initial Notification Amendment	Initial Notification	
3	Details of the issuer, auction monitor	emission allowance market	participant, auction platform, auctioneer or
a)	Name	Bank of Ireland Group plc	
b)	LEI	635400C8EK6DRI12LJ39	
4.1			ed for (i) each type of instrument; (ii) each type of nere transactions have been conducted
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 ed	ch
b)	Nature of the transaction	 Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Sale of shares to cover income tax and social security due on the delivery of shares. 	
c)	Price(s) and volume(s)	Price(s) 1 € 10.455 2 € 10.3729	Volume(s) 3,228.121 1,503.121
d)	Aggregated information - Aggregated volume - Price	N/A	

e)	Date of the	2 May 2025
	transaction	
f)	Place of the	Euronext Dublin
	transaction	
g)	Additional	N/A
	Information	

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1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Sarah McLaughlin		
	Reason for the notifi	notification		
a)	Position/status	Group Secretary and Head of Corporate Governance		
b)	Initial Notification Amendment	Initial Notification		
3	Details of the issuer, auction monitor	emission allowance market participant, auction platform, auctioneer or		
a)	Name	Bank of Ireland Group plc		
b)	LEI	635400C8EK6DRI12LJ39		
4.1	Details of the transa	ction(s): section to be repeated for (i) each type of instrument; (ii) each type of h date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616		
b)	Nature of the transaction	 Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Sale of shares to cover income tax and social security due on the delivery of shares. 		
c)	Price(s) and volume(s)	Price(s) Volume(s) 1 € 10.455 1,341.463 2 € 10.3729 624.463		
d)	Aggregated information - Aggregated volume - Price	N/A		
e)	Date of the transaction	2 May 2025		
f)	Place of the transaction	Euronext Dublin		
g)	Additional Information	N/A		

Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with them

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Billy O'Connell	
	Reason for the notification		
a)	Position/status	Chief Strategy Officer	
b)	Initial Notification Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Bank of Ireland Group plc	
b)	LEI	635400C8EK6DRI12LJ39	
<i>A</i> 1	Datails of the transaction(s): section to be reneated for (i) each type of instrument: (ii) each type of		

4.1			n date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616			
b)	Nature of the transaction	2.	Allowance Plan (" FS	s under the Bank of Ireland Group 2023 Fixed Share A Plan ") ver income tax and social security due on the delivery	
c)	Price(s) and volume(s)	1 2	Price(s) € 10.455 € 10.3729	Volume(s) 2,774.844 1,292.844	
d)	Aggregated information - Aggregated volume - Price	N/A			
e)	Date of the transaction	2 May 2025			
f)	Place of the transaction	Euronext Dublin			
g)	Additional Information	N/A			

1	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name	Myles O'Grady			
	Reason for the notifi	cation			
a)	Position/status	Group Chief Executive Office	•		
b)	Initial Notification Amendment	Initial Notification			
3	Details of the issuer, auction monitor	emission allowance market	participant, auction platform, auctioneer or		
a)	Name	Bank of Ireland Group plc			
b)	LEI	635400C8EK6DRI12LJ39			
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616			
b)	Nature of the transaction	 Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Sale of shares to cover income tax and social security due on the delivery of shares. 			
c)	Price(s) and				
	volume(s)	Price(s)	Volume(s)		
		1 € 10.455	11,358.202		
		2 € 10.3729	5,286.202		
d)	Aggregated information - Aggregated volume - Price	N/A			
e)	Date of the transaction	2 May 2025			
f)	Place of the	Furanevt Duhlin			

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	transaction	
g)	Additional	N/A
	Information	

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1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Susan Russell				
	Reason for the notifi	cation	ation			
a)	Position/status	Chief E.	xecutive Officer, Retail Ir	eland		
b)	Initial Notification Amendment	Initial I	lotification			
3	Details of the issuer, auction monitor	emissio	n allowance market pa	ticipant, auction platform, auctioneer or		
a)	Name	Bank o	f Ireland Group plc			
b)	LEI	63540	DC8EK6DRI12LJ39			
4.1			·	or (i) each type of instrument; (ii) each type of e transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616				
b)	Nature of the transaction	 Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Sale of shares to cover income tax and social security due on the delivery of shares. 				
c)	Price(s) and volume(s)					
			Price(s)	Volume(s)		
		1	€ 10.455	4,304.161		
		2	€ 10.3729	2,003.161		
d)	Aggregated information - Aggregated volume - Price	N/A				
e)	Date of the transaction	2 May 2025				
f)	Place of the transaction	Euronext Dublin				
g)	Additional Information	N/A				

Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with them

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Mark Spain		
	Reason for the notification			
a)	Position/status	Group Chief Financial Officer		
b)	Initial Notification Amendment	Initial Notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Bank of Ireland Group plc		
b)	LEI	635400C8EK6DRI12LJ39		
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			

a)	Description of the financial instrument, type of instrument Identification code		ry Shares of €1.00 each		
b)	Nature of the transaction	1. 2.	Allowance Plan (" FSA I	nder the Bank of Ireland Group 2023 Fixed Plan") income tax and social security due on the	
c)	Price(s) and volume(s)	1 2	Price(s) € 10.455 € 10.3729	Volume(s) 7173.601 3,339.601	
d)	Aggregated information - Aggregated volume - Price	N/A			
e)	Date of the transaction	2 May 2025			
f)	Place of the transaction	Euronext Dublin			
g)	Additional Information	N/A			

1	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name	Oliver Wall			
	Reason for the notifi	ation			
a)	Position/status	Chief of Staff and Head of Corporate Affairs			
b)	Initial Notification Amendment	Initial Notification			
3	Details of the issuer, auction monitor	emission allowance market participant, auction platform, auctioneer or			
a)	Name	Bank of Ireland Group plc			
b)	LEI	635400C8EK6DRI12LJ39			
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616			
b)	Nature of the transaction	 Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Sale of shares to cover income tax and social security due on the delivery of shares. 			
c)	Price(s) and volume(s)	Price(s) Volume(s) 1 € 10.455 1,560.258 2 € 10.3729 726.258			
d)	Aggregated information - Aggregated volume - Price	N/A			
e)	Date of the transaction	2 May 2025			
f)	Place of the transaction	Euronext Dublin			
g)	Additional Information	N/A			

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