

Zinc Media Group plc
("Zinc" or the "Group")
Grant of Options

Zinc Media Group plc (AIM: ZIN), the award-winning television and content production group, announces that the Company has granted options over ordinary shares of 0.125 pence each ("Ordinary Shares") in the Company (the "Options") on 8 May 2025 to PDMRs as follows:

PDMR	Total number of Options granted	Options exercise price	Vesting Period End Date
Tanya Shaw	79,618	£0.628	31/12/2026
Olly Strous	90,000	£0.628	07/03/2028
Aileen Dennis	60,000	£0.628	07/03/2028
Faye Jackson	120,000	£0.628	07/03/2028
Norma Gaunt	120,000	£0.628	07/03/2028

The Options have been granted under the Company's EMI Share Option Plan and have no associated performance conditions.

For further information, please contact

Zinc Media Group plc

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About Zinc Media Group

Zinc Media Group plc is a premium television and content creation group.

The award-winning and critically acclaimed television labels comprise Atomic, Brook Lapping, Electric Violet, Raw Cut, Rex, Red Sauce, Supercollider, Tern Television, Tomas TV along with Bumblebee Post-Production, and produce programmes across a wide range of factual genres for UK and international broadcasters.

Zinc Media Group's commercial content creation unit includes The Edge Picture Company, one of the UK's largest brand film-making companies, and Zinc Audio, specialising in podcasts and radio production. For further information on Zinc Media, please visit www.zincmedia.com

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	A. Tanya Shaw B. Olly Strous C. Aileen Dennis D. Faye Jackson E. Norma Gaunt
2	Reason for the notification	
a)	Position/status	All individuals are PDMRs
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Zinc Media Group plc
b)	LEI	21380038V6N4I4P38D74
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument /type of instrument	Options over Ordinary Shares

	Identification code	GB00BJVLR251		
b)	Nature of the transaction	Grant of Options over Ordinary Shares		
c)	Price(s) and volume(s)		Price(s)	Volume(s)
		A	£0.628	79,618
		B	£0.628	90,000
		C	£0.628	60,000
		D	£0.628	120,000
		E	£0.628	120,000
d)	Aggregated information - Aggregated volume - Price	N/A - single transaction		
e)	Date of the transaction	8 May 2025		
f)	Place of the transaction	Outside a trading venue		

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