

M&G plc NEWS RELEASE

13 May 2025

M&G plc

Notification of transactions by Persons Discharging Managerial Responsibilities (PDMRs)

M&G plc (the 'Company') announces changes to the interests of the below PDMRs following the payment of an interim dividend of 13.5 pence per share on 9 May 2025 due to the accrual of dividend equivalent shares in the Company on deferred incentive and long term incentive share plans held by them on the dividend record date.

These dividend equivalent shares are subject to the same terms (including the vesting date, and where applicable, performance conditions and holding period) as the original award on which they accrued.

The notification below, which has been made in accordance with the requirements of the Market Abuse Regulation, provides further detail.

Contact

Christopher Smyth, Director of Secretariat - 020 8162 0527

Sharna Ludlow, Head of Share Plans and Share Registration - 020 8162 0611

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Clive Bolton		
2	Reason for the notification			
a)	Position/status	Chief Executive Officer, M&G Life		
b)	Initial notification/Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	M&G plc		
b)	LEI	254900TWUJUQ44TQJY84		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each		
	Identification code	GB00BKFB1C65		
b)	Nature of the transaction	Accrual of dividend equivalent shares in respect of awards under the following plans: a. M&G Deferred Incentive Plan b. M&G Performance Share Plan		
c)	Price(s) and volume(s)	Item	Price (s)	Volume (s)
		a.	£2.143	1,547
		b.	£2.143	37,256
d)	Aggregated information			
	-Aggregated volume	38,803		
	-Price	£2.143		
e)	Date of the transaction	2025-05-09		
f)	Place of the transaction	Outside a trading venue		

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Chris Cochrane
2	Reason for the notification	
a)	Position/status	Chief Information Technology Officer
b)	Initial notification/Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	M&G plc

b)	LEI	254900TWUJUQ44TQJY84		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each		
	Identification code	GB00BKFB1C65		
b)	Nature of the transaction	Accrual of dividend equivalent shares in respect of awards under the following plans: a. M&G Deferred Incentive Plan b. M&G Performance Share Plan		
c)	Price(s) and volume(s)	Item	Price (s)	Volume (s)
		a.	£2.143	6,275
		b.	£2.143	23,730
d)	Aggregated information			
	-Aggregated volume	30,005		
	-Price	£2.143		
e)	Date of the transaction	2025-05-09		
f)	Place of the transaction	Outside a trading venue		

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Shawn Gamble		
2	Reason for the notification			
a)	Position/status	Group Chief Risk and Compliance Officer		
b)	Initial notification/Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	M&G plc		
b)	LEI	254900TWUJUQ44TQJY84		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each		
	Identification code	GB00BKFB1C65		
b)	Nature of the transaction	Accrual of dividend equivalent shares in respect of awards under the following plans: a. M&G Deferred Incentive Plan b. M&G Performance Share Plan		
c)	Price(s) and volume(s)	Item	Price (s)	Volume (s)
		a.	£2.143	10,170
		b.	£2.143	22,151
d)	Aggregated information			
	-Aggregated volume	32,321		
	-Price	£2.143		
e)	Date of the transaction	2025-05-09		
f)	Place of the transaction	Outside a trading venue		

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Charlotte Heiss
2	Reason for the notification	
a)	Position/status	Group General Counsel & Company Secretary
b)	Initial notification/Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	M&G plc
b)	LEI	254900TWUJUQ44TQJY84
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each
	Identification code	GB00BKFB1C65
b)	Nature of the transaction	Accrual of dividend equivalent shares in respect of awards under the following plans: a. M&G Deferred Incentive Plan b. M&G Performance Share Plan

c)	Price(s) and volume(s)	Item	Price (s)	Volume (s)		
		a.	£2.143	3,032		
		b.	£2.143	37,172		
d)	Aggregated information					
	-Aggregated volume	40,204				
	-Price	£2.143				
e)	Date of the transaction	2025-05-09				
f)	Place of the transaction	Outside a trading venue				

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Matthew Howells		
2	Reason for the notification			
a)	Position/status	Chief People Officer		
b)	Initial notification/Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	M&G plc		
b)	LEI	254900TWUJUQ44TQJY84		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each		
	Identification code	GB00BKFB1C65		
b)	Nature of the transaction	Accrual of dividend equivalent shares in respect of awards under the following plans: a. M&G Deferred Incentive Plan b. M&G Performance Share Plan		
c)	Price(s) and volume(s)	Item	Price (s)	Volume (s)
		a.	£2.143	16,752
		b.	£2.143	80,149
d)	Aggregated information			
	-Aggregated volume	96,901		
	-Price	£2.143		
e)	Date of the transaction	2025-05-09		
f)	Place of the transaction	Outside a trading venue		

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Benoît Macé		
2	Reason for the notification			
a)	Position/status	Chief Strategy and Transformation Officer		
b)	Initial notification/Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	M&G plc		
b)	LEI	254900TWUJUQ44TQJY84		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each		
	Identification code	GB00BKFB1C65		
b)	Nature of the transaction	Accrual of dividend equivalent shares in respect of awards under the following plans: a. M&G Deferred Incentive Plan b. M&G Performance Share Plan		
c)	Price(s) and volume(s)	Item	Price (s)	Volume (s)
		a.	£2.143	7,504
		b.	£2.143	41,446
d)	Aggregated information			
	-Aggregated volume	48,950		
	-Price	£2.143		
e)	Date of the transaction	2025-05-09		
f)	Place of the transaction	Outside a trading venue		

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Kathryn McLeland		
2	Reason for the notification			
a)	Position/status	Chief Financial Officer		
b)	Initial notification/Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	M&G plc		
b)	LEI	254900TWUJUQ44TQJY84		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each		
	Identification code	GB00BKFB1C65		
b)	Nature of the transaction	Accrual of dividend equivalent shares in respect of awards under the following plans: a. M&G Deferred Incentive Plan b. M&G Performance Share Plan		
c)	Price(s) and volume(s)	Item	Price (s)	Volume (s)
		a.	£2.143	23,729
		b.	£2.143	121,635
d)	Aggregated information			
	-Aggregated volume	145,364		
	-Price	£2.143		
e)	Date of the transaction	2025-05-09		
f)	Place of the transaction	Outside a trading venue		

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Joseph Pinto		
2	Reason for the notification			
a)	Position/status	Chief Executive, Asset Management		
b)	Initial notification/Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	M&G plc		
b)	LEI	254900TWUJUQ44TQJY84		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each		
	Identification code	GB00BKFB1C65		
b)	Nature of the transaction	Accrual of dividend equivalent shares in respect of awards under the following plans: a. M&G Deferred Incentive Plan b. M&G Performance Share Plan		
c)	Price(s) and volume(s)	Item	Price (s)	Volume (s)
		a.	£2.143	24,592
		b.	£2.143	84,578
d)	Aggregated information			
	-Aggregated volume	109,170		
	-Price	£2.143		
e)	Date of the transaction	2025-05-09		
f)	Place of the transaction	Outside a trading venue		

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Andrea Rossi
2	Reason for the notification	
a)	Position/status	Group Chief Executive Officer
b)	Initial notification/Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	M&G plc
b)	LEI	254900TWUJUQ44TQJY84
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial	Ordinary shares of 5 pence each

a)	Instrument, type of instrument	Instrument, type of instrument		
	Identification code	GB00BKFB1C65		
b)	Nature of the transaction	Accrual of dividend equivalent shares in respect of awards under the following plans: a. M&G Deferred Incentive Plan b. M&G Performance Share Plan		
c)	Price(s) and volume(s)	Item	Price (s)	Volume (s)
		a.	£2.143	30,536
		b.	£2.143	151,109
d)	Aggregated information			
	-Aggregated volume	181,645		
	-Price	£2.143		
e)	Date of the transaction	2025-05-09		
f)	Place of the transaction	Outside a trading venue		

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Louise Shield		
2	Reason for the notification			
a)	Position/status	Corporate Affairs Director		
b)	Initial notification/Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	M&G plc		
b)	LEI	254900TWUJUQ44TQJY84		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each		
	Identification code	GB00BKFB1C65		
b)	Nature of the transaction	Accrual of dividend equivalent shares in respect of awards under the following plans: a. M&G Deferred Incentive Plan b. M&G Performance Share Plan		
c)	Price(s) and volume(s)	Item	Price (s)	Volume (s)
		a.	£2.143	12,474
		b.	£2.143	25,308
d)	Aggregated information			
	-Aggregated volume	37,782		
	-Price	£2.143		
e)	Date of the transaction	2025-05-09		
f)	Place of the transaction	Outside a trading venue		

LEI: 254900TWUJUQ44TQJY84

Classification: 2.2 Information disclosed under article 19 of the Market Abuse Regulation.

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