M&G plc NEWS RELEASE 13 May 2025

M&G plc

Notification of transactions by Persons Discharging Managerial Responsibilities (PDMRs)

M&G plc (the 'Company') announces changes to the interests of the below PDMRs following the payment of an interim dividend of 13.5 pence per share on 9 May 2025 due to the accrual of divided equivalent shares in the Company on deferred incentive and long term incentive share plans held by them on the dividend record date.

These dividend equivalent shares are subject to the same terms (including the vesting date, and where applicable, performance conditions and holding period) as the original award on which they accrued.

The notification below, which has been made in accordance with the requirements of the Market Abuse Regulation, provides further detail.

Contact

Christopher Smyth, Director of Secretariat - 020 8162 0527

Sharna Ludlow, Head of Share Plans and Share Registration - 020 8162 0611

1	1 Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Clive Bolton					
2	Reason for the notification	ason for the notification					
a)	Position/status	Chief Execut	hief Executive Officer, M&G Life				
b)	Initial notification/Amendment	Initial notifi	ication				
3	Details of the issuer, emission al monitor	owance mar	ket participant, auctio	on platform, auctioneer or a	uction		
a)	Name	M&G plc					
b)	LEI	254900TWL	JJUQ44TQJY84				
	transaction; (iii) each date; and (ion(s): section to be repeated for (i) each type of instrument; (ii) each type of late; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each					
	Identification code						
		GB00BKFB1	C65				
b)	Nature of the transaction	Accrual of d	ividend equivalent sh	nares in respect of awards u	nder the		
		following pl	ans:				
		a. M&G D	eferred Incentive Pla	n			
		b. M&G P	erformance Share Pla	in			
c)	Price(s) and volume(s)	Item	Price (s)	Volume (s)			
		a.	£2.143	1,547			
		b.	£2.143	37,256			
d)	Aggregated information						
	-Aggregated volume	38,803					
	-Price	£2.143					
e)	Date of the transaction	2025-05-09					
f)	Place of the transaction	Outside a tr	ading venue				

1	Details of the person discharging managerial responsibilities / person closely associated					
a)) Name Chris Cochrane					
2	Reason for the notification					
a)	Chief Information Technology Officer					
b)) Initial notification/Amendment Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	a) Name M&G plc					
Ι		I construction of the second se				

b)	LEI	254900TWU	IJUQ44TQJY84				
4			ion to be repeated for (i) each type of instrument; (ii) each type of v) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument	Ordinary sh	Ordinary shares of 5 pence each				
	Identification code						
		GB00BKFB1C65					
b)	Nature of the transaction	Accrual of dividend equivalent shares in respect of awards under the					
		following pl	ans:				
		a. M&GD	eferred Incentiv	ve Plan			
		b. M&G P	erformance Sha	re Plan			
c)	Price(s) and volume(s)	Item	Price (s)	Volume (s)			
		a.	£2.143	6,275			
		b.	£2.143	23,730			
d)	Aggregated information						
	-Aggregated volume	30,005					
	-Price	£2.143					
e)	Date of the transaction	2025-05-09					
f)	Place of the transaction	Outside a tr	ading venue				

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Shawn Gai	mble			
2	Reason for the notification					
a)	Position/status	Group Chi	Group Chief Risk and Compliance Officer			
b)	Initial notification/Amendment	Initial not	ification			
3	Details of the issuer, emission al monitor	lowance m	arket participant, au	ction platform, auctioneer o	r auction	
a)	Name	M&G plc				
b)	LEI		/UJUQ44TQJY84			
4	Details of the transaction(s): sec transaction; (iii) each date; and (type of	
a)	Description of the financial instrument, type of instrument	Ordinary s	Ordinary shares of 5 pence each			
	Identification code					
		GB00BKFB				
b)	Nature of the transaction			t shares in respect of awards	s under the	
		following	•			
			Deferred Incentive P			
		b. M&G	Performance Share	Plan		
c)	Price(s) and volume(s)	Item	Price (s)	Volume (s)		
		a.	£2.143	10,170		
		b.	£2.143	22,151		
d)	Aggregated information					
	-Aggregated volume	32,321				
	-Price	£2.143				
e)	Date of the transaction	2025-05-0	9			
f)	Place of the transaction	Outside a	trading venue			

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Charlotte Heiss					
2	Reason for the notification						
a)	Position/status	Group General Counsel & Company Secretary					
b)	Initial notification/Amendment	ent Initial notification					
3	Details of the issuer, emission al monitor	lowance market participant, auction platform, auctioneer or auction					
a)	Name	ne M&G plc					
b)	LEI	254900TWUJUQ44TQJY84					
4		tion to be repeated for (i) each type of instrument; (ii) each type of iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each					
	Identification code						
		GB00BKFB1C65					
b)	Nature of the transaction						

c)	Price(s) and volume(s)	Item	Price (s)	Volume (s)		
		a.	£2.143	3,032		
		b.	£2.143	37,172		
d)	Aggregated information					
	-Aggregated volume	40,204				
	-Price	£2.143				
e)	Date of the transaction	2025-05-	09			
f)	Place of the transaction	Outside a	trading venue			

1	1 Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Matthew Ho	wells				
2	Reason for the notification						
a)	Position/status	Chief People	Officer				
b)	Initial notification/Amendment	Initial notifi	nitial notification				
	Details of the issuer, emission all monitor	owance mar	wance market participant, auction platform, auctioneer or auction				
a)	Name	M&G plc					
~ /	LEI		IJUQ44TQJY84				
	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	Ordinary sh	Ordinary shares of 5 pence each				
	Identification code						
		GB00BKFB1					
b)	Nature of the transaction			shares in respect of awards	under the		
		following pl					
			eferred Incentive P				
		b. M&GP	erformance Share P	Plan			
c)	Price(s) and volume(s)	Item	Price (s)	Volume (s)			
		a.	£2.143	16,752			
		b.	£2.143	80,149			
d)	Aggregated information						
	-Aggregated volume	96,901					
	-Price	£2.143					
e)	Date of the transaction	2025-05-09					
f)	Place of the transaction	Outside a tr	ading venue				

1	Details of the person discharging	; manageri	al responsibilities / p	erson closely associated			
a)	Name	Benoît Ma	cé				
2	Reason for the notification						
a)	Position/status	Chief Strat	hief Strategy and Transformation Officer				
b)	Initial notification/Amendment	Initial not	nitial notification				
3	Details of the issuer, emission al monitor	lowance m	wance market participant, auction platform, auctioneer or auction				
a)	Name	M&G plc					
b)	LEI	254900TV	VUJUQ44TQJY84				
•	transaction; (iii) each date; and (saction(s): section to be repeated for (i) each type of instrument; (ii) each type of ach date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each					
Identification code							
		GBOOBKFB	1C65				
b)	Nature of the transaction	Accrual of	dividend equivalent	shares in respect of awards	under the		
		following	plans:				
		a. M&G	Deferred Incentive P	lan			
		b. M&G	Performance Share I	Plan			
c)	Price(s) and volume(s)	Item	Price (s)	Volume (s)			
		a.	£2.143	7,504			
		b.	£2.143	41,446			
d)	Aggregated information						
	-Aggregated volume	48,950					
	-Price	£2.143					
e)	Date of the transaction	2025-05-0	19				
f)	Place of the transaction	Outside a	trading venue				

1	Details of the person discharging	g manageri	al responsibilities /	person closely associated				
a)	Name	Kathryn M	lcLeland					
2	Reason for the notification							
a)	Position/status	Chief Fina	ncial Officer					
b)	Initial notification/Amendment	Initial not	itial notification					
3	Details of the issuer, emission a monitor	lowance m	vance market participant, auction platform, auctioneer or auction					
a)	Name	M&G plc						
b)	LEI	254900TW	VUJUQ44TQJY84					
4	transaction; (iii) each date; and	ction to be repeated for (i) each type of instrument; (ii) each type of (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument							
	Identification code							
		GB00BKFB	GB00BKFB1C65					
b)	Nature of the transaction	Accrual of	f dividend equivale	ent shares in respect of awards	under the			
		following plans:						
		a. M&G	Deferred Incentive	e Plan				
		b. M&G Performance Share Plan						
c)	Price(s) and volume(s)	Item	Price (s)	Volume (s)				
		a.	£2.143	23,729				
		b.	£2.143	121,635				
d)	Aggregated information							
	-Aggregated volume	145,364						
	-Price	£2.143						
e)	Date of the transaction	2025-05-0)9					
			utside a trading venue					

1	Details of the person discharging	g manageria	al responsibilities / person	closely associated				
a)	Name	Joseph Pin	ito					
2	Reason for the notification							
a)	Position/status	Chief Exec	utive, Asset Management					
b)	Initial notification/Amendment	Initial not	ification					
3	Details of the issuer, emission a monitor	lowance m	wance market participant, auction platform, auctioneer or auction					
a)	Name	M&G plc						
b)	LEI	254900TW	/UJUQ44TQJY84					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each						
	Identification code							
		GB00BKFB	1C65					
b)	Nature of the transaction	Accrual of	dividend equivalent shar	es in respect of awards under	the			
		following	plans:					
		a. M&G Deferred Incentive Plan						
		b. M&G Performance Share Plan						
c)	Price(s) and volume(s)	Item	Price (s)	Volume (s)				
		a.	£2.143	24,592				
		b.	£2.143	84,578				
d)	Aggregated information							
	-Aggregated volume	109,170						
	-Price	£2.143						
e)	Date of the transaction	2025-05-0	9					
f)	Place of the transaction	Outside a	trading venue					

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name Andrea Rossi					
2	Reason for the notification					
a)	Position/status Group Chief Executive Officer					
b)	Initial notification/Amendment Initial notification					
	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	M&G plc				
b)	LEI	254900TWUJUQ44TQJY84				
	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial	Ordinary shares of 5 pence each				

~,	instrument, type of instrument	, -					
	Identification code						
		GB00BKFB	1C65				
b)	Nature of the transaction	Accrual of	accrual of dividend equivalent shares in respect of awards under the				
		following	plans:				
		a. M&G	Deferred Incentive Plan				
		b. M&G	Performance Share Plan				
c)	Price(s) and volume(s)	Item	Price (s)	Volume (s)			
		a.	£2.143	30,536			
		b.	£2.143	151,109			
d)	Aggregated information						
	-Aggregated volume	181,645					
	-Price	£2.143					
e)	Date of the transaction	2025-05-0	9				
f)	Place of the transaction	Outside a	trading venue				

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	Louise Shield			
2	Reason for the notification				
a)	Position/status	Corporate Affairs Director			
b)	Initial notification/Amendment	Initial notification			
3	Details of the issuer, emission al monitor	lowance market participant, auction platform, auctioneer or auction			
a)	Name	M&G plc			
b)	LEI	254900TWUJUQ44TQJY84			
4): section to be repeated for (i) each type of instrument; (ii) each type of and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument				
	Identification code				
		GB00BKFB			
b)	Nature of the transaction	Accrual of dividend equivalent shares in respect of awards under the			
following plans:					
		a. M&G Deferred Incentive Planb. M&G Performance Share Plan			
c)	Price(s) and volume(s)	Item	Price (s)	Volume (s)	
		a.	£2.143	12,474	
		b.	£2.143	25,308	
d)	Aggregated information				
	-Aggregated volume	37,782			
	-Price	£2.143			
e)	Date of the transaction	2025-05-09			
f)	Place of the transaction	Outside a trading venue			

LEI: 254900TW UJUQ44TQJY84

Classification: 2.2 Information disclosed under article 19 of the Market Abuse Regulation.

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