



Haleon plc: Director/PDMR Shareholding

13 May 2025: Haleon plc (the "Company" or "Haleon") (LSE/NYSE:HLN) today announces notification and public disclosure in accordance with the requirements of The UK Market Abuse Regulation of Transactions by Persons Discharging Managerial Responsibilities ("PDMRs").

On 13 May 2025, the Company received notification of the following transaction as detailed below.

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Marie-Anne Aymerich					
2	Reason for the notification						
a)	Position/status	Independent Non-Executive Director - PDMR					
b)	Initial notification /Amendment	Initial Notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Haleon plc					
b)	LEI	549300PSB3WWEODCUP19					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	Ordinary Shares of £0.01 each					
	Identification code	GB00BMX86B70					
b)	Nature of the transaction	Purchase of Ordinary Shares in the Company					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£4.051</td><td>21,300</td></tr></table>		Price(s)	Volume(s)	£4.051	21,300
Price(s)	Volume(s)						
£4.051	21,300						
d)	Aggregated information - Aggregated volume - Price	N/A - single transaction					
e)	Date of the transaction	9 May 2025					
f)	Place of the transaction	London Stock Exchange (XLON)					

Amanda Mellor
Company Secretary

About Haleon

Haleon (LSE/NYSE: HLN) is a global leader in consumer health, with a purpose to deliver better everyday health with humanity. Haleon's product portfolio spans six major categories - Oral Health, Vitamins, Minerals and Supplements (VMS), Pain Relief, Respiratory Health, Digestive Health and Therapeutic Skin Health and Other. Its long-standing brands - such as *Advil*, *Centrum*, *Otrivin*, *Panadol*, *parodontax*, *Polident*, *Sensodyne*, *Theraflu* and *Voltaren* - are built on trusted science, innovation and deep human understanding.

For more information, please visit www.haleon.com.

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