

5

**M&G plc NEWS RELEASE**

**13 May 2025**

**M&G plc**

**Notification of transactions by Persons Discharging Managerial Responsibilities (PDMRs)**

M&G plc (the 'Company') announces changes to the interests in M&G plc shares for certain PDMRs on 9 May 2025 as a result of their participation in the M&G Share Incentive Plan (SIP). Charlotte Heiss, Matthew Howells and Benoît Macé purchased partnership shares and were granted matching shares under SIP.

In addition, Christopher Cochrane, Ms. Heiss, Mr. Howells and Mr. Macé acquired dividend shares under the SIP following the automatic reinvestment of the 9 May 2025 interim dividend payment of 13.5 pence per share paid in respect of SIP shares held on the dividend record date.

The notifications below, made in accordance with the requirements of the Market Abuse Regulation, provide further detail.

**Contact**

Christopher Smyth, Director of Secretariat - 020 8162 0527

Sharna Ludlow, Head of Share Plans and Share Registration - 020 8162 0611

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Christopher Cochrane	
2	Reason for the notification		
a)	Position/status	Chief Information Technology Officer	
b)	Initial notification/Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	M&G plc	
b)	LEI	254900TWUJUQ44TQJY84	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each	
	Identification code	GB00BKFB1C65	
b)	Nature of the transaction	Acquisition of dividend shares under the M&G Share Incentive Plan	
c)	Price(s) and volume(s)	Price (s)	Volume (s)
		£2.1776	94
d)	Aggregated information		
	-Aggregated volume	94	
	-Price	£2.1776	
e)	Date of the transaction	2025-05-09	
f)	Place of the transaction	XLON	

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Charlotte Heiss
2	Reason for the notification	
a)	Position/status	Group General Counsel and Company Secretary
b)	Initial notification/Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	M&G plc
b)	LEI	254900TWUJUQ44TQJY84
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of	

Transaction, (iii) each date, and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 5 pence each  GB00BKFB1C65	
b)	Nature of the transaction	a. Purchase of partnership shares under the M&G Share Incentive Plan b. Award of matching shares under the M&G Share Incentive Plan c. Acquisition of dividend shares under the M&G Share Incentive Plan	
c)	Price(s) and volume(s)	Price (s)	Volume (s)
		a. £2.1776	69
		b. £2.1433	34
		c. £2.1776	142
d)	Aggregated information  -Aggregated volume  -Price	245  £2.1728	
e)	Date of the transaction	2025-05-09	
f)	Place of the transaction	XLON	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Matthew Howells	
2	Reason for the notification		
a)	Position/status	Chief People Officer	
b)	Initial notification/Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	M&G plc	
b)	LEI	254900TWUJUQ44TQJY84	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each	
	Identification code	GB00BKFB1C65	
b)	Nature of the transaction	a. Purchase of partnership shares under the M&G Share Incentive Plan b. Award of matching shares under the M&G Share Incentive Plan c. Acquisition of dividend shares under the M&G Share Incentive Plan	
c)	Price(s) and volume(s)	Price (s)	Volume (s)
		a. £2.1776	69
		b. £2.1433	34
		c. £2.1776	466
d)	Aggregated information		
	-Aggregated volume	569	
	-Price	£2.1756	
e)	Date of the transaction	2025-05-09	
f)	Place of the transaction	XLON	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Benoît Macé	
2	Reason for the notification		
a)	Position/status	Chief Strategy & Transformation Officer	
b)	Initial notification/Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	M&G plc	
b)	LEI	254900TWUJUQ44TQJY84	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each	

a)	Description of the instrument: Instrument, type of instrument  Identification code	Primary shares of 5 pence each  GB00BKFB1C65		
b)	Nature of the transaction	a. Purchase of partnership shares under the M&G Share Incentive Plan b. Award of matching shares under the M&G Share Incentive Plan c. Acquisition of dividend shares under the M&G Share Incentive Plan		
c)	Price(s) and volume(s)	Price (s)	Volume (s)	
		a. £2.1776	69	
		b. £2.1433	34	
		c. £2.1776	76	
d)	Aggregated information			
	-Aggregated volume	179		
	-Price	£2.1711		
e)	Date of the transaction	2025-05-09		
f)	Place of the transaction	XLON		

LEI: 254900TWUJUQ44TQJY84

Classification: 2.2 Information disclosed under article 19 of the Market Abuse Regulation.

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