

14 May 2025

Kooth plc
("Kooth", the "Company" or the "Group")

2024 Annual Report and Notice of Annual General Meeting

Kooth, a global leader in digital mental well-being, announces that its 2024 Annual Report has been published and can be found on the Group's website (<https://investors.kooth.com>). The Annual Report will be sent to those shareholders who have requested physical copies in due course.

The 2025 Annual General Meeting ("AGM") will be held at FTI Consulting, 200 Aldersgate Street, London, EC1A 4HD on Tuesday 24 June 2025 at 1:00 pm. Materials relating to the AGM will in due course be posted to shareholders requiring physical copies and published on the Group's website.

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About Kooth plc:

Kooth (AIM:KOO) is a global leader in digital mental well-being. Our mission is to provide accessible and safe spaces for everyone to achieve better mental health. Our platform is clinically robust and accredited to provide a range of therapeutic support and interventions. All our services are predicated on easy access to make early intervention and prevention a reality.

Kooth is a fully safeguarded and pre-moderated community with a library of peer and professional created content, alongside access to experienced online counsellors. There are no thresholds for support and no waiting lists.

Kooth is the longest standing digital mental health provider to hold a UK-wide accreditation from the British Association of Counselling and Psychotherapy (BACP) and according to NHS England data for 2022/23 is now the largest single access provider for mental health support for under 18s.

In 2021, Kooth began executing on its international expansion strategy, with an initial focus on the US market. This focus is due to the growing recognition of the importance of improving youth mental health in this key global healthcare market, with 1-in-6 people aged 6-17 experiencing a mental health disorder each year.

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