

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Avnish Kalra				
2	Reason for the notification					
a)	Position/status	Chief Risk and Compliance Officer (PDMR)				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Prudential plc				
b)	LEI	5493001Z3ZE83NGK8Y12				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each				
	Identification code	GB0007099541				
b)	Nature of the transaction	Acquisition of shares through the Prudential All Employee Share Purchase Plan				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>GBP 8.712276</td> <td>43</td> </tr> </tbody> </table>	Price(s)	Volume(s)	GBP 8.712276	43
Price(s)	Volume(s)					
GBP 8.712276	43					
d)	Aggregated information					
	- Aggregated volume	43				
	- Price	GBP 8.712276				
e)	Date of the transaction	2025-05-12				
f)	Place of the transaction	London Stock Exchange				

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Solmaz Altin
2	Reason for the notification	
a)	Position/status	Regional CEO, Growth Markets, Health and Agency (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	

	auctioneer or auction monitor					
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d)	Aggregated information - Aggregated volume - Price	44 GBP 8.712276				
e)	Date of the transaction	2025-05-12				
f)	Place of the transaction	London Stock Exchange				

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	Ben Bulmer			
2	Reason for the notification				
a)	Position/status	Chief Financial Officer (PDMR)			
b)	Initial notification /Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Prudential plc			
b)	LEI	5493001Z3ZE83NGK8Y12			
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d)	Aggregated information - Aggregated volume - Price	 43 GBP 8.712276		
e)	Date of the transaction	2025-05-12		
f)	Place of the transaction	London Stock Exchange		

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Dennis Tan					
2	Reason for the notification						
a)	Position/status	Regional CEO, Singapore, Thailand, Vietnam and Partnership Distribution (PDMR)					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Prudential plc					
b)	LEI	5493001Z3ZE83NGK8Y12					
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f)	Place of the transaction	London Stock Exchange					

1	Details of the person discharging managerial responsibilities / person closely associated	
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	associated					
a)	Name	Catherine Chia				
2	Reason for the notification					
a)	Position/status	Chief Human Resources Officer (PDMR)				
b)	Initial notification /Amendment	Initial notification				
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a)	Name	Prudential plc				
b)	LEI	5493001Z3ZE83NGK8Y12				
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1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Bill Maldonado
2	Reason for the notification	
a)	Position/status	Chief Executive Officer Eastspring Investments Group (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
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1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Kenneth Rappold					
2	Reason for the notification						
a)	Position/status	Chief Strategy and Transformation Officer (PDMR)					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Prudential plc					
b)	LEI	5493001Z3ZE83NGK8Y12					
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Additional information

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<https://www.prudentialplc.com/>

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