

Dr. Martens plc (the 'Company')

Director/PDMR Shareholding

Notification of Transactions by Directors/Persons Discharging Managerial Responsibility

The Company announces that it was notified on 14 May 2025 of the following transactions in the Company's Ordinary 1p shares undertaken by directors / persons discharging managerial responsibility (PDMRs) under the Company's Share Incentive Plan ('SIP').

The SIP is an HMRC approved, all-employee scheme under which participating employees are able to purchase shares in the Company from monthly salary ('Partnership Shares') and receive allocations of free 'Matching Shares', awarded at a rate of one Matching Share for every one Partnership Share purchased by a participating employee, from the Company.

On 12 May 2025, the following directors / PDMRs acquired Partnership Shares as a result of their participation in the SIP at a price of 57.45 pence per share and were granted an allocation of Matching Shares (for no consideration) in the quantity set out in the table below:

| Director / PDMR | Number of Partnership Shares purchased | Number of Matching Shares awarded |
|-----------------|--|-----------------------------------|
| Ije Nwokorie | 261 | 261 |
| Giles Wilson | 261 | 261 |

The relevant notifications set out below are provided in accordance with the requirements of Article 19 of the UK Market Abuse Regulation.

| 1 Details of the person discharging managerial responsibilities/person closely associated | | | | | | | |
|--|---|----------|-----------|--------|-----|-----|-----|
| a) Name | Ije Nwokorie | | | | | | |
| 2 Reason for the notification | | | | | | | |
| a) Position/status | PDMR (Chief Executive Officer) | | | | | | |
| b) Initial notification/Amendment | Initial notification | | | | | | |
| 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | | |
| a) Name | Dr. Martens plc | | | | | | |
| b) LEI | 213800QPT8YM6NQZPH28 | | | | | | |
| 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | |
| a) Description of the financial instrument, type of instrument Identification code | Ordinary shares of GBP 0.01 ISIN: GB00BL6NGV24 | | | | | | |
| b) Nature of the transaction | 1. Purchase of Partnership Shares under the SIP 2. Award of Matching Shares under the SIP | | | | | | |
| c) Price(s) and volume(s) | <table border="1"><thead><tr><th>Price(s)</th><th>Volume(s)</th></tr></thead><tbody><tr><td>57.45p</td><td>261</td></tr><tr><td>Nil</td><td>261</td></tr></tbody></table> | Price(s) | Volume(s) | 57.45p | 261 | Nil | 261 |
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| 57.45p | 261 | | | | | | |
| Nil | 261 | | | | | | |
| d) Aggregated information - Aggregated volume - Price - Aggregated volume - Price | 1. Partnership shares 261 57.45p 2. Matching shares 261 Nil | | | | | | |
| e) Date of the transaction | 12 May 2025 | | | | | | |
| f) Place of the transaction | 1. London Stock Exchange (XLON) 2. Outside of a trading venue | | | | | | |

| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | | | | | |
|---|--|--|---|---|--------|-----|-----|-----|
| a) | Name | Giles Wilson | | | | | | |
| 2 | Reason for the notification | | | | | | | |
| a) | Position/status | PDMR (Chief Financial Officer) | | | | | | |
| b) | Initial notification/Amendment | Initial notification | | | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | | |
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For further information please contact:

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