

15 May 2025

International Personal Finance plc

Notification and public disclosure of transactions by persons discharging managerial responsibilities ("PDMR")

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Viktor Boczán
2	Reason for the notification	
a)	Position/status	Country Manager - Romania
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	International Personal Finance plc
b)	LEI	213800II1O44IRKUZB59
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10p ISIN number: GB00B1YKG049
b)	Nature of the transaction	a) exercise of 4,382 options under the International Personal Finance plc Deferred Share Plan (DSP), granted in 2016; b) exercise of 38,732 options under the International Personal Finance plc DSP, granted in 2017; c) exercise of 17,611 options under the International Personal Finance plc DSP, granted in 2018; d) exercise of 38,174 options under the

		<p>International Personal Finance plc DSP, granted in 2019;</p> <p>e) exercise of 28,960 options under the International Personal Finance plc DSP, granted in 2020;</p> <p>f) exercise of 29,862 options under the International Personal Finance plc DSP, granted in 2022;</p> <p>g) exercise of 22,872 options under the International Personal Finance plc Performance Share Plan (PSP), granted in 2017;</p> <p>h) exercise of 127,920 options under the International Personal Finance plc Performance Share Plan (PSP), granted in 2021;</p> <p>i) exercise of 72,579 options under the International Personal Finance plc Performance Share Plan (PSP), granted in 2022; and</p> <p>j) sale of 54,498 shares to cover tax and applicable liabilities.</p>																						
c)	Price(s) and volume(s)	<table><tr><th>Price(s)</th><th>Volume(s)</th></tr><tr><td>a) Nil</td><td>4,382</td></tr><tr><td>b) Nil</td><td>38,732</td></tr><tr><td>c) Nil</td><td>17,611</td></tr><tr><td>d) Nil</td><td>38,174</td></tr><tr><td>e) Nil</td><td>28,960</td></tr><tr><td>f) Nil</td><td>29,862</td></tr><tr><td>g) Nil</td><td>22,872</td></tr><tr><td>h) Nil</td><td>127,920</td></tr><tr><td>i) Nil</td><td>72,579</td></tr><tr><td>j) £1.4913</td><td>54,498</td></tr></table>	Price(s)	Volume(s)	a) Nil	4,382	b) Nil	38,732	c) Nil	17,611	d) Nil	38,174	e) Nil	28,960	f) Nil	29,862	g) Nil	22,872	h) Nil	127,920	i) Nil	72,579	j) £1.4913	54,498
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j) £1.4913	54,498																							
d)	Aggregated information																							
	- Aggregated volume	a) - i) 381,092 (exercise of options)																						
	- Price	a) - i) Nil																						
	- Aggregated volume	j) 54,498 (sale of shares)																						
	- Price	j) £81,272																						
e)	Date of the transaction	13 May 2025																						
f)	Place of the transaction	London Stock Exchange																						

Person responsible for arranging the release of this announcement:

Marsha Watson (Interim Deputy Company Secretary)

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