

15 May 2025

**J Sainsbury plc  
(the 'Company')**

**Director/PDMR Shareholding**

The Company was notified that, on 14 May 2025, the following Director and Person Discharging Managerial Responsibility ('PDMR') exercised Future Builder awards granted under the J Sainsbury plc Long Term Incentive Plan 2016 (the 'LTIP Plan'). The awards exercised were granted in May 2020 as nil-cost options over ordinary shares of 28<sup>4</sup>/<sub>7</sub> pence each in the Company ('Shares'). The Future Builder award vested in two tranches, 50% after three years and 50% after four years, in accordance with the achievement of the performance conditions and was subject to a two-year retention period following the end of the three-year performance period.

PDMR	Number of Shares Exercised	Number of Shares sold (1)	Number of Shares retained
Simon Roberts (Director)	994,658	468,427 (2)	526,231

(1) The Shares were sold on the London Stock Exchange at an average price of £2.7686 per Share.

(2) Sufficient Shares were sold to cover tax withholding obligations and the balance was retained.

The Notification of Dealing Form can be found below.

This notification is made in accordance with the requirements of the UK Market Abuse Regulation.

For further information please contact:

**Enquiries**

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**Notification of dealing form**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>		
a)	Name	Simon Roberts	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	Chief Executive Officer	
b)	Initial notification /Amendment	Initial notification	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	J Sainsbury plc	
b)	LEI	213800VGZAAJIKJ9Y484	
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
	<b>Transaction 1</b>		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 28 <sup>4</sup> / <sub>7</sub> pence each	
	Identification code	ISIN: GB00B019KW72	
b)	Nature of the transaction	Exercise of options granted under the J Sainsbury plc Long Term Incentive Plan 2016	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		Nil	994,658
d)	Aggregated information	Aggregated price	Aggregated volume

		N/A	N/A
e)	Date of the transaction	14 May 2025	
f)	Place of the transaction	Outside a trading venue	
	Transaction 2		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 28 <sup>4</sup> / <sub>7</sub> pence each	
	Identification code	ISIN: GB00B019KW72	
b)	Nature of the transaction	Sale of sufficient Shares to cover tax withholding obligations arising on exercising the aforesaid options under the J Sainsbury plc Long Term Incentive Plan 2016	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£2.7686	468,427
d)	Aggregated information	Aggregated price	Aggregated volume
		£1,296,886.99	468,427
e)	Date of the transaction	14 May 2025	
f)	Place of the transaction	London Stock Exchange (XLON)	

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