

Transaction in Own Shares

Pearson plc (the **Company**) announces today it has purchased the following number of its ordinary shares of 25 pence each on the London Stock Exchange from Morgan Stanley & Co. International plc.

Date of purchase: 15 May 2025

Number of ordinary shares purchased: 63,590

Highest price paid per share: 1,200.50p

Lowest price paid per share: 1,181.00p

Average price paid per share: 1,193.96p

The Company will cancel the purchased shares.

These share purchases form part of the first £175 million tranche of the Company's £350 million share buyback programme, details of which were announced on 18 March 2025.

The table below contains detailed information of the individual trades made by Morgan Stanley & Co. International plc as part of the first tranche of the buyback programme.

Schedule of Purchases

Shares purchased: Pearson plc (ISIN: GB0006776081)

Date of purchases: 15 May 2025

Investment firm: Morgan Stanley & Co. International plc

Aggregate information:

Venue	Volume-weighted average price	Aggregated volume	Lowest price per share	Highest price per share
London Stock Exchange	1,194.23p	28,846	1,181.00p	1,200.50p
BATS Europe	1,195.35p	6,558	1,184.50p	1,200.00p
CHI-X Europe	1,193.37p	28,186	1,184.00p	1,200.00p

Individual transactions:

Transaction Date	Time	Volume	Price (GBP)	Trading Venue	Transaction Reference Number
15/05/2025	08:00:54	1,001	1181.00	XLON	EDN44vv0lbEa
15/05/2025	08:09:29	446	1185.00	CHIX	2977838244717
15/05/2025	08:11:29	477	1185.00	CHIX	2977838245272
15/05/2025	08:12:18	465	1184.00	CHIX	2977838245522
15/05/2025	08:16:05	899	1185.00	XLON	EDN44vv0JlNe
15/05/2025	08:20:31	486	1184.50	BATE	156728339193
15/05/2025	08:29:34	362	1185.50	BATE	156728340515
15/05/2025	08:30:46	587	1186.00	XLON	EDN44vv0JlUV
15/05/2025	08:30:46	168	1186.00	BATE	156728340758
15/05/2025	08:30:46	650	1186.00	CHIX	2977838250365
15/05/2025	08:39:35	463	1185.00	XLON	EDN44vv0Jxci
15/05/2025	08:44:07	452	1186.50	CHIX	2977838253653
15/05/2025	08:48:08	126	1187.00	XLON	EDN44vv0KB2k
15/05/2025	08:48:08	88	1187.00	XLON	EDN44vv0KB2m
15/05/2025	08:48:08	245	1187.00	XLON	EDN44vv0KB2o
15/05/2025	08:48:28	465	1187.00	XLON	EDN44vv0KBSj
15/05/2025	08:55:01	517	1186.00	XLON	EDN44vv0KJu0
15/05/2025	08:55:01	438	1186.50	CHIX	2977838255992

15/05/2025	08:55:01	436	1186.50	CHX	2977838255993
15/05/2025	08:55:01	108	1187.50	XLON	EDN44vv0KJrN
15/05/2025	08:55:01	75	1187.50	XLON	EDN44vv0KJrP
15/05/2025	08:55:01	4	1187.50	CHX	2977838255983
15/05/2025	08:55:01	60	1187.50	CHX	2977838255984
15/05/2025	08:55:01	46	1187.50	CHX	2977838255985
15/05/2025	08:55:01	70	1187.50	CHX	2977838255986
15/05/2025	08:55:01	68	1187.50	CHX	2977838255987
15/05/2025	09:09:16	433	1189.50	XLON	EDN44vv0KeKe
15/05/2025	09:09:16	878	1189.50	CHX	2977838259289
15/05/2025	09:15:17	852	1190.00	CHX	2977838260559
15/05/2025	09:15:17	34	1190.00	CHX	2977838260560
15/05/2025	09:20:08	454	1189.00	XLON	EDN44vv0Kssh
15/05/2025	09:30:21	122	1191.00	XLON	EDN44vv0L3rz
15/05/2025	09:30:21	54	1191.00	CHX	2977838263697
15/05/2025	09:31:26	83	1191.00	XLON	EDN44vv0L4zL
15/05/2025	09:31:26	166	1191.00	XLON	EDN44vv0L4zN
15/05/2025	09:31:26	69	1191.00	CHX	2977838263872
15/05/2025	09:31:38	792	1190.50	CHX	2977838263909
15/05/2025	09:31:38	174	1190.50	CHX	2977838263910
15/05/2025	09:35:12	489	1189.50	CHX	2977838264667
15/05/2025	09:40:32	485	1188.50	CHX	2977838265494
15/05/2025	09:49:51	66	1189.00	CHX	2977838267391
15/05/2025	09:50:55	450	1189.00	CHX	2977838267601
15/05/2025	09:50:55	928	1189.00	CHX	2977838267603
15/05/2025	09:59:30	247	1189.00	CHX	2977838268787
15/05/2025	10:04:58	433	1190.50	CHX	2977838269572
15/05/2025	10:08:38	154	1192.00	XLON	EDN44vv0Leoe
15/05/2025	10:08:38	47	1192.00	XLON	EDN44vv0Leog
15/05/2025	10:08:38	91	1192.00	CHX	2977838270243
15/05/2025	10:08:38	63	1192.00	CHX	2977838270244
15/05/2025	10:08:38	61	1192.00	CHX	2977838270245
15/05/2025	10:08:38	72	1192.00	CHX	2977838270246
15/05/2025	10:11:39	318	1193.00	XLON	EDN44vv0LiQ
15/05/2025	10:11:39	294	1193.00	XLON	EDN44vv0LiQU
15/05/2025	10:13:50	149	1195.00	XLON	EDN44vv0LkVy
15/05/2025	10:13:50	618	1195.00	XLON	EDN44vv0LkV0
15/05/2025	10:20:26	451	1196.00	XLON	EDN44vv0LqYq
15/05/2025	10:29:16	496	1199.50	XLON	EDN44vv0Lz5u
15/05/2025	10:29:16	21	1199.50	XLON	EDN44vv0Lz5w
15/05/2025	10:29:16	492	1199.50	XLON	EDN44vv0Lz5y
15/05/2025	10:29:17	529	1199.00	CHX	2977838273949
15/05/2025	10:39:11	450	1196.00	BATE	156728356012
15/05/2025	10:39:12	455	1195.50	XLON	EDN44vv0MBA3
15/05/2025	10:47:30	338	1199.00	XLON	EDN44vv0MGrh
15/05/2025	10:47:30	520	1199.00	XLON	EDN44vv0MGj
15/05/2025	10:53:21	443	1198.50	XLON	EDN44vv0MLNz
15/05/2025	11:01:05	447	1197.00	XLON	EDN44vv0MSNy
15/05/2025	11:12:04	451	1195.50	BATE	156728360001
15/05/2025	11:18:14	494	1196.00	XLON	EDN44vv0Me3
15/05/2025	11:40:52	491	1200.00	XLON	EDN44vv0N23r
15/05/2025	11:54:20	432	1200.50	XLON	EDN44vv0NFe7
15/05/2025	12:00:28	167	1200.50	XLON	EDN44vv0NKvQ
15/05/2025	12:00:28	98	1200.50	XLON	EDN44vv0NKvS
15/05/2025	12:00:28	245	1200.50	XLON	EDN44vv0NKvU
15/05/2025	12:02:19	518	1200.00	XLON	EDN44vv0NNH9
15/05/2025	12:06:59	504	1199.50	CHX	2977838289476
15/05/2025	12:20:56	444	1200.00	CHX	2977838291563
15/05/2025	12:21:13	445	1200.00	XLON	EDN44vv0NgEu
15/05/2025	12:21:32	455	1200.00	CHX	2977838291683
15/05/2025	12:38:51	472	1200.50	XLON	EDN44vv0NwX3
15/05/2025	12:45:49	437	1200.00	BATE	156728368956
15/05/2025	12:45:49	17	1200.00	CHX	2977838295849
15/05/2025	12:45:49	463	1200.00	CHX	2977838295857
15/05/2025	12:49:44	402	1198.50	CHX	2977838296477
15/05/2025	12:59:50	478	1198.50	BATE	156728370545
15/05/2025	13:05:32	464	1198.00	CHX	2977838299034
15/05/2025	13:19:20	81	1197.50	BATE	156728372609
15/05/2025	13:19:20	338	1197.50	CHX	2977838301050
15/05/2025	13:19:20	57	1197.50	CHX	2977838301051
15/05/2025	13:23:40	450	1197.50	XLON	EDN44vv0Oent
15/05/2025	13:23:40	452	1198.00	CHX	2977838302036
15/05/2025	13:33:28	895	1197.00	CHX	2977838304377
15/05/2025	13:33:32	437	1196.50	CHX	2977838304386
15/05/2025	13:46:18	523	1196.50	XLON	EDN44vv0P52L
15/05/2025	13:46:18	506	1196.50	CHX	2977838306315
15/05/2025	13:48:39	3	1195.50	XLON	EDN44vv0P7Yp
15/05/2025	13:48:43	101	1195.50	XLON	EDN44vv0P7hd
15/05/2025	13:48:43	101	1195.50	XLON	EDN44vv0P7hg
15/05/2025	13:48:43	235	1195.50	XLON	EDN44vv0P7hj
15/05/2025	13:58:28	427	1194.50	XLON	EDN44vv0Pf-z7
15/05/2025	14:00:03	438	1193.50	CHX	2977838308940
15/05/2025	14:00:03	21	1193.50	CHX	2977838308941
15/05/2025	14:06:20	515	1193.00	XLON	EDN44vv0FRBm
15/05/2025	14:06:21	471	1192.50	XLON	EDN44vv0FRCh
15/05/2025	14:16:55	201	1192.00	XLON	EDN44vv0Pas9
15/05/2025	14:16:55	698	1192.00	XLON	EDN44vv0PasB

15/05/2025	14:23:16	256	1191.00	CHX	2977838313254
15/05/2025	14:23:16	204	1191.00	CHX	2977838313257
15/05/2025	14:24:16	446	1190.50	XLON	EDN44vv0RJK
15/05/2025	14:29:51	970	1190.00	CHX	2977838314855
15/05/2025	14:30:00	546	1187.50	XLON	EDN44vv0Rqa7
15/05/2025	14:38:41	560	1192.50	CHX	2977838319046
15/05/2025	14:38:41	523	1192.50	CHX	2977838319047
15/05/2025	14:41:29	392	1192.00	CHX	2977838320311
15/05/2025	14:44:57	440	1192.50	CHX	2977838321724
15/05/2025	14:53:16	936	1196.00	XLON	EDN44vv0Qgbk
15/05/2025	14:53:16	936	1196.00	XLON	EDN44vv0QgbV
15/05/2025	14:53:16	516	1196.00	XLON	EDN44vv0QgbX
15/05/2025	14:57:07	333	1196.00	CHX	2977838326156
15/05/2025	14:58:59	462	1196.50	XLON	EDN44vv0QsLw
15/05/2025	15:04:04	411	1196.50	BATE	156728391694
15/05/2025	15:04:04	56	1196.50	BATE	156728391695
15/05/2025	15:04:11	926	1196.00	CHX	2977838328893
15/05/2025	15:13:25	576	1194.00	BATE	156728394010
15/05/2025	15:13:25	1,021	1194.00	CHX	2977838332080
15/05/2025	15:15:33	498	1194.00	CHX	2977838332649
15/05/2025	15:24:12	835	1195.50	CHX	2977838335548
15/05/2025	15:28:50	503	1195.50	XLON	EDN44vv0RfyF
15/05/2025	15:31:26	500	1195.50	XLON	EDN44vv0Rjo4
15/05/2025	15:33:03	497	1195.50	CHX	2977838338731
15/05/2025	15:37:18	232	1195.50	BATE	156728400420
15/05/2025	15:37:18	177	1195.50	BATE	156728400421
15/05/2025	15:42:14	1,031	1197.50	BATE	156728402170
15/05/2025	15:45:22	492	1197.50	XLON	EDN44vv0S9I5
15/05/2025	15:49:17	502	1197.50	XLON	EDN44vv0SHDu
15/05/2025	15:56:16	1,019	1199.50	BATE	156728406014
15/05/2025	15:56:16	439	1199.50	CHX	2977838347181
15/05/2025	15:57:12	841	1199.00	CHX	2977838347528
15/05/2025	16:01:46	229	1198.00	XLON	EDN44vv0SfUh
15/05/2025	16:01:46	286	1198.00	XLON	EDN44vv0SfUk
15/05/2025	16:04:40	1,018	1198.50	CHX	2977838350828
15/05/2025	16:07:56	545	1196.00	XLON	EDN44vv0SqmI
15/05/2025	16:11:17	1,153	1197.00	XLON	EDN44vv0SwON
15/05/2025	16:11:18	562	1196.50	XLON	EDN44vv0SwQT
15/05/2025	16:18:34	592	1197.00	CHX	2977838358757
15/05/2025	16:18:34	573	1197.00	CHX	2977838358758
15/05/2025	16:18:59	499	1196.00	XLON	EDN44vv0TApz
15/05/2025	16:18:59	143	1196.00	BATE	156728414864
15/05/2025	16:18:59	179	1196.00	CHX	2977838359055
15/05/2025	16:18:59	373	1196.00	CHX	2977838359056
15/05/2025	16:23:02	435	1197.00	XLON	EDN44vv0TJNY
15/05/2025	16:23:02	444	1197.00	CHX	2977838361421
15/05/2025	16:25:28	528	1197.00	XLON	EDN44vv0TOpS
15/05/2025	16:25:43	608	1197.00	XLON	EDN44vv0TPXK

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