



Friday, 16 May 2025
For immediate release

The Character Group plc
("Character" or the "Company" or "Group")

Dividend Timetable Correction

Character's Half-Year Financial Results announcement, released on 16 May 2025 at 07:00 under RNS number 92211, contained an incorrect date for the ex-dividend date for the declared interim dividend of 3.0p per share.

The interim dividend will be paid on 25 July 2025 to shareholders on the register as at the close of business on 11 July 2025. The shares will be marked ex-dividend on 10 July 2025 (not 24 July 2025 as previously announced).

All other information set out in the announcement remains unchanged and a corrected version of the Company's Half-Year Financial Results can be found at: <https://www.thecharacter.com>.

ENQUIRIES:

The Character Group plc

Jon Diver, Joint Managing Director
Kiran Shah, Joint Managing Director
Hamun Shah, Group Finance Director
Office: +44 (0) 208 329 3377
Email: info@charactergroup.plc.uk

Panmure Liberum Limited

(Nominated Adviser and Joint Broker)
Atholl Tweedie, Investment Banking
Rupert Dearden, Corporate Broking
Tel: +44 (0) 20 7886 2500

Allenby Capital Limited

(Joint Broker)
Nick Athanas, Corporate Finance
Amrit Nahal / Tony Quirke, Sales & Corporate Broking
Tel: +44 (0) 20 3328 5656

TooleyStreet Communications Limited

(Investor and media relations)
Fiona Tooley
Tel: +44 (0) 7785 703523
Email: fiona@tooleystreet.com

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