RNS Number: 0672J M&C Saatchi PLC 16 May 2025

16 May 2025

M&C SAATCHI PLC

(the "Company")

Director/PDMR Shareholding Grant of Long-Term Incentive Plan Awards

The Company announces that on 13 May 2025 the following performance share awards (the "Awards") over ordinary shares of one pence each in the capital of the Company (the "Shares") were granted under the Company's Long Term Incentive Plan to the following Executive Directors and persons discharging managerial responsibilities:

Director/PDMR Number of Shares under the Award

Zaid Al-Qassab 564,617

Simon Fuller 250,941

The Awards will vest on 13 May 2028 subject to the satisfaction of performance conditions and continued employment as set out in the Company's 2024 Directors' Remuneration Report.

The Awards are additionally subject to a two-year holding period following the vesting date. No consideration was paid for the grant of the Awards.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1.	Details of the persons of	Details of the persons discharging managerial responsibilities			
(a)	Name:	Zaid Al-Qassab			
2.	Reason for the clearan	Reason for the clearance request			
(a)	Position / status:	Chief Executive Officer/PDMR			
(b)	Initial clearance request / subsequent clearance request:	Initial notification			
3.	Details of the issuer	Details of the issuer			
(a)	Name:	M&C SAATCHI PLC			
(b)	LEI:	213800XBLFQZ1T1KBA87			
4.	Details of the transaction	Details of the transaction(s)			
(a)	Description of the financial instrument, type of instrument:	One pence ordinary shares			
	Identification code:	ISIN GB00B01F7T14			
(b)	Nature of the transaction	Grant of nil cost option awards under the M&C Saatchi plc Long Term Incentive Plan.			
(c)	Price(s) and volume(s)	Price(s)	Volumes(s)		
		nil	564,617		
(d)	Aggregated information		1		

	Aggregated volume:	564,617
	Aggregated price:	Nil
(e)	Date of the transaction	13 May 2025
(f)	Place of transaction	Off market

1.	Details of the persons discharging managerial responsibilities			
(a)	Name:	Simon Fuller		
2.	Reason for the clearance request			
(a)	Position / status:	Chief Financial Officer/PDMR		
(b)	Initial clearance request / subsequent clearance request:	Initial notification		
3.	Details of the issuer			
(a)	Name:	M&C SAATCHI PLC		
(b)	LEI:	213800XBLFQZ1T1KBA87		
4.	Details of the transaction(s)			
(a)	Description of the financial instrument, type of instrument:	One pence ordinary sha	ares	
	Identification code:	ISIN GB00B01F7T14		
(b)	Nature of the transaction	Grant of nil cost option awards under the M&C Saatchi plc Long Term Incentive Plan.		
(c)	Price(s) and volume(s)	Price(s)	Volumes(s)	
		nil	250,941	
(d)	Aggregated information			
	Aggregated volume:	250,941		
	Aggregated price:	Nil		
(e)	Date of the transaction	13 May 2025		
(f)	Place of transaction	Off market		

For further information please call:

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Simon Fuller, Chief Financial Officer

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About M&C Saatchi

M&C Saatchi is a creative solutions company with specialist expertise and creativity in helping our clients grow by maximising the reach and potential of their brands. It does this through its regional-first operating model with five core specialisms - Advertising, Issues, Passions, Consulting and Media - which it leverages in an integrated go-to-market approach. It has significant global reach, with major hubs in the UK, Europe, Mddle East, APAC and the Americas and is supported by global shared services. M&C Saatchi is headquartered in London and listed on the FTSE AIM index of the London Stock Exchange.

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