

16 May 2025

Victorian Plumbing Group plc
("Victorian Plumbing")

AIM Rule 17 - Notification of shareholding

Victorian Plumbing (AIM: VIC), the UK's leading bathroom retailer, received a notification on 16 May 2025 of a change in the interests of a significant shareholder. In accordance with AIM Rule 17, the following details are notified:

Issuer Name: Victorian Plumbing Group plc
Name of shareholder: Artemis Investment Management LLP
Holding: 4.01608%
Effective date: 15 May 2025

-ENDS-

For further information, please contact:

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About Victorian Plumbing Group

Victorian Plumbing is the UK's leading bathroom retailer, offering an unrivalled high-quality product range and excellent stock availability to B2C and trade customers.

Victorian Plumbing offers its customers a one-stop shop solution for the entire bathroom with own and third party brands across a wide spectrum of price points. Victorian Plumbing product design and supply chain strengths are complemented by its creative and brand-focused marketing strategy to drive significant and growing traffic to its platforms.

Headquartered in the North West, Victorian Plumbing employs staff across several locations in the UK.

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