

Zinc Media Group plc

("Zinc" or the "Group")

New multi-million-pound commission strengthens FY25 trading position

Zinc Media Group plc (AIM: ZIN), the award-winning television, brand and audio production group, today announces the commission of a new multi-million-pound cultural documentary for a large multi-national client in Saudi Arabia.

Production and associated revenue of the feature length film will span 2025 and 2026. Combined with other recent commissions, this takes total revenue booked and expected to be recognised in FY25 to £30m an increase of £3m since the Company's last trading update on 30 April 2025. This is the earliest the Company has achieved £30m of revenue booked in any financial year and puts the Group materially ahead of the same time in the prior year.

Awarded following a highly competitive tender process, the project was secured by The Edge, whose compelling pitch, supported by Zinc's innovative technology solutions and deep expertise in publicity, marketing and distribution, was further enhanced by the broader capabilities of the Group's Media platform. This win underscores Zinc's ability to leverage the Group's full suite of capabilities, ensuring the project's success across all stages of production and beyond.

This commission also acts as a clear proof point of the Group's three pillar, organic growth strategy which it considers could add a further £10m turnover over the next three years. These pillars include expansion into the Middle East, growth in Entertainment television and the generation of high margins IP revenue.

Mark Browning, Chief Executive Officer, Zinc Media Group, comments:

"We are delighted to announce this exciting new commission, which demonstrates the strength of our client relationships in the Middle East and underpins our ambition to grow organically in this fast-moving market. It further strengthens our presence in the region and represents a significant strategic development for the Group."

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About Zinc Media Group

Zinc Media Group plc is a premium television and content creation group.

The award-winning and critically acclaimed television labels comprise Atomic, Brook Lapping, Electric Violet, Raw Cut, Rex, Red Sauce, Supercollider, Tern Television, along with Bumblebee Post-Production, and produce programmes across a wide range of factual genres for UK and international broadcasters.

Zinc Media Group's commercial content creation unit includes The Edge Picture Company, one of the UK's largest brand film-making companies, and Zinc Audio, specialising in podcasts and radio production.

For further information on Zinc Media, please visit www.zincmedia.com

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