

20 May 2025

Likewise Group plc

("Likewise" or the "Company")

Transaction in Own Shares

Likewise Group plc (AIM: LIKE), the fast growing UK floor coverings distributor, announces that on 19 May 2025 it purchased 25,000 ordinary shares of £0.01 each in the Company (the "Repurchased Shares"), pursuant to the share buyback programme (the "Buyback Programme") that was announced on 12 May 2025, as follows (together the "Transaction"):

| | |
|---|-------------|
| Date of purchase | 19 May 2025 |
| Number of ordinary shares purchased | 25,000 |
| Highest price paid per ordinary share | 19.74 pence |
| Lowest price paid per ordinary share | 19.74 pence |
| Volume weighted average price paid per ordinary share | 19.74 pence |

Total Voting Rights

Following the Transaction, the issued share capital of the Company remains unchanged at 247,483,480 and the Company now holds 1,729,308 shares in treasury. The total voting rights in the Company is now 245,754,172 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Likewise under the FCA's Disclosure Guidance and Transparency Rules.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by the Company, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

Schedule of Purchases:

| | |
|--------------------|---|
| Shares purchased: | Likewise Group plc (ISIN: GB00BHNWH003) |
| Date of purchases: | 19 May 2025 |

Aggregate information:

| Aggregated Volume | Volume-weighted average price (pence) | Venue |
|-------------------|---------------------------------------|-----------------------|
| 25,000 | 19.7400 | London Stock Exchange |

Individual transactions:

| Volume | Price | Time |
|--------|---------------|----------|
| 25,000 | 19.7400 pence | 16:13 UK |

Likewise Group plc

Tony Brewer, Chief Executive

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For more information please visit: www.likewiseplc.com

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