21 May 2025

Angling Direct PLC

('Angling Direct', the 'Company' or the 'Group')

Posting of Annual Report and Notice of Annual General Meeting

Angling Direct PLC (AIM: ANG), the leading omni-channel specialist fishing tackle and equipment retailer announces that the Annual Report and Accounts for the year ended 31 January 2025 and the Notice of Annual General Meeting have been distributed to shareholders. The Annual General Meeting ("AGM") will be held at Angling Direct, 2d Wendover Road, Rackheath Industrial Estate, Norwich, Norfolk, NR13 6LH on Thursday 19 June 2025 at 10:00am.

A copy of both the Annual Report and Accounts and the Notice of Annual General Meeting are now available on the Company's website at: https://www.anglingdirect.co.uk/corporate/

The results of voting will be announced following the conclusion of the AGM and will also be available on the Group's website.

Angling Direct PLC Steven Growe, Chief Executive Officer Sam Copeman, Chief Financial Officer Singer Capital Markets - NOWAD and Broker Peter Steel Tom Salvesen Alex Bond

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About Angling Direct

Angling Direct is the leading omni-channel specialist fishing tackle retailer in the UK, with an established and growing presence in Europe. Headquartered in Norfolk UK, the Company sells fishing tackle products and related equipment through its network of in excess of 50 UK retail stores, as well as through its leading digital platform (<u>www.anglingdirect.co.uk</u>) and the MyAD Fishing Club app. The Company has three further native language websites in its key European territories (<u>www.anglingdirect.de</u>, .fr, .nl), with orders fulfilled by its international distribution centre in The Netherlands.

Angling Direct's purpose is to inspire everyone to get out and enjoy an exceptional fishing experience, regardless of background or ability, in the great outdoors. Angling Direct's active digital channels and over 500 colleagues contribute to the Company's ethos of care for the wider community and the environment (<u>www.anglingdirect.co.uk/sustainability</u>). Angling Direct currently sells over 25,000 fishing tackle products from industry leading brands alongside its own brands 'Advanta', and entry level offering 'Discover'.

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