

LEI Number: 213800VFRMBRTSZ3SJ06



23 May 2025

**CHESNARA plc**  
**("Chesnara", "the Company" or the "Group")**

**NOTIFICATION OF PDMR/PCA DEALING**

Chesnara plc announces that Tom Howard, Group CFO and a PDMR of the Company, has acquired ordinary shares of 5 pence each in the capital of the Company ("Ordinary Shares"), pursuant to a dividend reinvestment plan.

In addition, Chesnara plc announces that Elsie Murray, a Person Closely Associated with Steve Murray, Group CEO and a PDMR of the Company, has acquired ordinary shares of 5 pence each in the capital of the Company, pursuant to a dividend reinvestment plan.

1	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Tom Howard
2	<b>Reason for the notification</b>	
a)	Position/status	Group Chief Financial Officer
b)	Initial notification /Amendment	Initial notification
3	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Chesnara plc
b)	LEI	213800VFRMBRTSZ3SJ06
4	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument and identification code	Chesnara plc Ordinary Shares ID Code: (GB00B00FPT80)
b)	Nature of the transaction	1404 Ordinary Shares acquired through a dividend reinvestment plan
c)	Price(s) and volume(s)	Price: 285.00p. Volume: 1404
d)	Aggregated information	N/A
e)	Date of the transaction	20 May 2025
f)	Place of the transaction	London Stock Exchange (XLON)

1	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Elsie Murray
2	<b>Reason for the notification</b>	
a)	Position/status	PCA
b)	Initial notification	Initial notification

3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Chesnara plc
b)	LEI	213800VFRMBRTSZ3SJ06
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument and identification code	Chesnara plc Ordinary Shares ID Code: (GB00B00FPT80)
b)	Nature of the transaction	451 Ordinary Shares acquired through a dividend reinvestment plan
c)	Price(s) and volume(s)	Price: 284.00p. Volume: 451
d)	Aggregated information	N/A
e)	Date of the transaction	22 May 2025
f)	Place of the transaction	London Stock Exchange (XLON)

The above notifications are made in accordance with the requirements of the UK Market Abuse Regulation.

For further information, please contact:

#### Investor Enquiries

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#### Notes to Editors

Chesnara (CSN.L) is a European life and pensions consolidator listed on the London Stock Exchange. It administers just under one million policies and operates as Countrywide Assured in the UK, as The Waard Group and Scildon in the Netherlands and as Movestic in Sweden.

Following a three-pillar strategy, Chesnara's primary responsibility is the efficient administration of its customers' life and savings policies, ensuring good customer outcomes and providing a secure and compliant environment to protect policyholder interests. It also adds value by writing profitable new business in the UK, Sweden and the Netherlands and by undertaking value-adding acquisitions of either companies or portfolios.

Consistent delivery of the Company strategy has enabled Chesnara to increase its dividend for 20 years in succession.

Further details are available on the Company's website ([www.chesnara.co.uk](http://www.chesnara.co.uk)).

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