

Huddled Group plc
("Huddled", the "Company" or the "Group")
Issue of Shares and Total Voting Rights

Huddled Group plc (AIM:HUD), the circular economy e-commerce group, announces the issue of deferred consideration shares relating to the acquisitions of Huddled Holdings Limited (formerly Huddled Group Limited) and Boop Beauty Limited.

Issue of shares

As announced on 28 September 2023, part of the share consideration for the acquisition of Huddled Holdings Limited was deferred. This consideration is now due and so the Company has now issued and allotted 18,023,990 Ordinary Shares¹ ("Huddled Consideration Shares"), in satisfaction of this deferred share consideration. The Huddled Consideration Shares were issued at 2.64 pence per Ordinary Share, the price determined at the time of acquisition of Huddled Holdings Limited.

Additionally, and further to the announcement on 30 December 2024, the Company has issued and allotted, a total of 3,248,863 Ordinary Shares¹ ("Boop Consideration Shares") in satisfaction of the consideration for the acquisition of the minority shareholding in Boop Beauty Limited, increasing the Company's ownership of this business to 100%. The Boop Consideration Shares were issued at a price of 3.078 pence per Ordinary Share, priced at the time of the acquisition.

Application has been made for the Huddled Consideration Shares and the Boop Consideration Shares to be admitted to trading on AIM ("Admission"). Admission is expected to take place on or around 27 May 2025. Upon Admission, the Huddled Consideration Shares and the Boop Consideration Shares will rank pari passu in all respects with the existing ordinary shares.

Following Admission, Martin Higginson and Daniel Wortley, both directors of the Company, will hold the following number of Ordinary Shares in the Company:

Name	Shares Held	%
Martin Higginson*	55,694,980	16.16%
Daniel Wortley	5,695,673	1.65%

*Including indirect holdings

Total voting rights

Following Admission, the total number of Ordinary Shares and voting rights in the Company will be 344,686,272 (the "Enlarged Share Capital"). The Company does not hold any shares in treasury.

The above figure may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the share capital of the Company under the FCA's Disclosure and Transparency Rules.

¹ordinary shares of 0.040108663 pence each in the Company ("Ordinary Shares")

Enquiries:

For further information please visit www.huddled.com/investors, or contact:

Huddled Group plc

Martin Higginson

Daniel Wortley

Paul Simpson

investors@huddled.com

Zeus (Nominated Adviser and Sole Broker)

Nick Cowles, James Hornigold, Alex Campbell-Harris

Dominic King

Tel + 44 (0) 203 829 5000

(Investment Banking)

(Corporate Broking)

Alma Strategic Communications (Financial PR)

Rebecca Sanders-Hewett

Sam Modlin

huddled@almastrategic.com

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