

FOR IMMEDIATE RELEASE

LEI: 213800QGNIWTFMENJ24

23 May 2025

SSP Group plc
(the "Company")

Notification of transactions by Persons Discharging Managerial Responsibility ("PDMR")

On 22 May 2025, and in recognition of the commencement of his employment as CFO Designate, the Person Discharging Managerial Responsibility (a "PDMR") shown in the table below, was granted a Performance Share Award taking the form of a conditional share award (the "Award") to acquire ordinary shares of 1^{17/200} pence each in the capital of the Company ("Shares") under the Company's Long Term Incentive Plan (the "Plan").

The Awards will vest subject to the satisfaction of performance conditions measured over a three-year period from 1 October 2024 to 30 September 2027. 50% of the Award is subject to an earnings per share target, 25% of the Award is subject to Return on Capital Employed target and 25% of the Award is subject to a relative total shareholder return target. Following exercise, the shares will be subject to a two-year holding period (calculated from the date of vest) during which the PDMR will not be able to sell or otherwise transfer his shares, other than in very limited circumstances.

The number of Shares subject to the Awards has been determined by reference to the closing price of the Company's Shares on the day before the Awards were granted, being £1.7315 per Share.

The relevant notification set out below are provided in accordance with the requirements of the UK Market Abuse Regulation.

For further information, please contact:
SSP Group plc
Fiona Scattergood, Group General Counsel & Company Secretary

1	Details of the person discharging managerial responsibility						
a)	Name	Geert Verellen					
2	Reason for the notification						
a)	Position/status	CFO Designate					
b)	Initial notification/amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Full name of the entity	SSP Group plc					
b)	Legal Entity Identifier Code	213800QGNIWTFMENJ24					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 1 ^{17/200} pence					
b)	Identification Code	GB00BGBN7C04					
c)	Nature of the transaction	Grant of an Award to acquire Shares under the Company's Long Term Incentive Plan					
d)	Currency	GBP - British Pound					
e)	Price(s) and Volume(s)	<table><tr><td>Price(s) per share</td><td>Volume(s)</td><td>Aggregate Price</td></tr></table>			Price(s) per share	Volume(s)	Aggregate Price
Price(s) per share	Volume(s)	Aggregate Price					

		£0	545,769	£0
f)	Aggregated Information - Price - Volume - Total Price			
		Price(s) per share	Volume(s)	Total Aggregate Price
		£0	545,769	£0
g)	Date of transaction	22 May 2025		
h)	Place of transaction	Outside of trading venue		

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