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**FOR IMMEDIATE RELEASE**

27 May 2025  
London, UK

**Defence Holdings PLC**

("Defence" or "the Company")

**Five Year Strategic Plan and Investor Call**

Defence Holdings PLC ("Defence Technologies") today publishes its Five-Year Strategic Plan, setting out how the Group will scale four core capability areas - **Drone Warfare & Aggregation, AI Agents for Defence Operations, Information & Influence Warfare, and Critical Infrastructure Defence** to address Europe's fast-evolving security priorities. The Five-Year Strategic Plan will be published at 9 am on Thursday 29 May on the Company's website ([www.defencetechnologies.com/investors](https://www.defencetechnologies.com/investors)) and also on X, and for regular updates follow <https://www.x.com/wearedefence>.

The Board will host an **open investor call on 2 June 2025 at 10:00 BST (09:00 UTC)** to discuss the plan. Retail demand for information on the Company's plans has been exceptionally strong and the Board's objective is to become a highly transparent company on the London Stock Exchange and to provide regular communication with all investors.

**Strategic Context (2025-2030)**

Europe's renewed focus on sovereign defence capability, while remaining fully NATO interoperable, continues to expand a global defence market already worth ~**USD 2.2 trillion**. Our focus on a product-studio and buy and build model positions Defence Holdings to capture high-growth, software-led segments across the UK and continental Europe.

**James Norwood, incoming Chairman of Defence Holdings PLC stated:**

"Defence Holdings' Five-Year Strategic Plan arrives at a defining moment for the UK and European defence landscape. My experience in military operations and defence innovation from my time as a Royal Navy officer to advancing next generation programmes at Raytheon Technologies has underscored the need for agile, technology-first solutions in a rapidly evolving threat environment."

**Growth Pillars & Five-Year Objectives**

**Pillar**

**Defence Holdings Strategic Ambition (2025-2030)**

**A. Drone Warfare & Aggregation**

- Build a secure, scalable software platform that networks a large fleet of autonomous and commercial off the shelf drones.
- Demonstrate operational utility across intelligence, surveillance, logistics and electronic-warfare use-cases with multiple European defence customers.

**B. AI Agents for Defence Operations**

- Establish an in-house Defence AI Studio to develop modular agents that support planning, logistics, cyber defence and battlefield simulation.
- Integrate these agents into joint-force training and operational rehearsals in partnership with allied militaries and prime contractors.

**C. Information & Influence Warfare**

- Acquire or co-develop a real-time media authenticity engine capable of detecting synthetic or manipulated content.
- Offer counter disinformation services, software and managed operations to government and critical-infrastructure clients across Europe.

**D. Critical Infrastructure Defence**

- Enhance our operational-technology security stack with AI-driven anomaly detection and digital twin stress testing.
- Provide end to end monitoring and incident response services for energy, transport and telecoms operators, delivering measurable resilience improvements.

**Brian Stockbridge, Board Member of Defence Holdings PLC, commented:**

"Our new 5-year strategic plan sets a clear path for sustainable growth and value creation. By focusing on disciplined

investment, innovative product development and proactive management, we are confident in our ability to deliver long-term returns for our stakeholders and position the company at the forefront of our sector. I am particularly proud of the exceptional calibre of board members we have assembled - leaders with deep expertise across defence, technology, and capital markets. Their insight and experience will be instrumental as we execute on our ambitious vision. As we grow, we remain committed to attracting further high-quality talent at all levels, ensuring Defence Holdings continues to set new standards for excellence, transparency, and engagement on the London Stock Exchange. Given the exceptionally high level of investor interest, we believe it is essential to provide open and transparent communication. Our upcoming investor call is part of our commitment to keeping all stakeholders fully informed as we execute our plan."

**Ian Yarwood-Lovett, proposed Independent Non-Executive Director of Defence Holdings PLC, added:**

"My experiences advancing the strategic mission readiness portfolio at True Anomaly, as well as being the creative lead for strategic wargaming initiatives at Microsoft, has shown me the transformative impact that cutting-edge technology can have on national security and operational readiness. Defence Holdings' commitment to software-led innovation and rapid multi-domain integration is exactly what the sector needs as we face increasingly complex defence challenges. I look forward to working with this outstanding team to help shape solutions that truly matter for our customers and stakeholders across Europe."

**About Defence Holdings PLC**

Headquartered in London, Defence Holdings PLC is a publicly listed company trading under the stock ticker (ALRT) dedicated to delivering high-performance defence and security solutions for the UK and European markets. Leveraging deep capital-markets expertise and a network of technology partners, the Company intends to develop and acquire advanced sensors, AI-driven analytics, secure communications and autonomous platforms that enhance the operational advantage of its customers across land, sea, air, space and cyber domains.

Website: [www.defencetechnologies.com](http://www.defencetechnologies.com)

**Investor Call & Retail Engagement**

In response to **significant retail investor interest**, management will host a live investor conference call on **Monday 2 June 2025 at 10:00 BST (09:00 UTC)**. A brief presentation will be followed by an open Q&A session. Dial-in details and a webcast link will be published on the Company's website ([www.defencetechnologies.com/investors](http://www.defencetechnologies.com/investors)) and via RNS Reach on 30 May 2025.

Defence Holdings' goal is to set a new benchmark for transparency on the London Stock Exchange; regular interactive forums such as this call will form a core element of our ongoing disclosure policy.

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