

27 May 2025

Catenai PLC

("Catenai" or the "Company")

Alludium accepted into NVIDIA Inception

Catenai PLC (AIM: CTAI), the AIM quoted provider of digital media and technology, notes that Alludium Ltd ("Alludium") has been accepted into **NVIDIA Inception** a partnership program designed to nurture cutting-edge start-ups revolutionising industries through AI and data science. This milestone marks a significant step forward in Alludium's mission.

During Alludium's recent visit to San Francisco, they met the NVIDIA team, introduced them to Alludium and expanded on a two year long relationship that members of its management team have had with NVIDIA that's seen them speak at NVIDIA global events, run masterclasses for NVIDIA participants and work and advise innovation partners of NVIDIA on exciting AI projects.

Why This Partnership Matters for Alludium

Being selected for NVIDIA Inception could be a catalyst that could transform its development capabilities in several key ways:

Technical Advancement

- Increased access to NVIDIA's latest, cutting-edge AI tools and technologies
- Technical support from NVIDIA technical experts to optimize its AI solutions
- Resource Access to NVIDIA Deep Learning Institute (DLI)

Business Growth Acceleration

- Preferred pricing on NVIDIA's enterprise-grade hardware and software
- Opportunities to showcase Alludium's technology to NVIDIA's extensive network

Strategic Connections

- Access to NVIDIA's global network of venture capital firms
- Invitation to exclusive NVIDIA Inception events and networking opportunities
- Connections with other innovative startups solving similar challenges

The Inception program will enhance Alludium's technical ability to scale its AI Agent Builder Platform, as well as create specific distribution channels through NVIDIA's global networks for its product.

Catenai holds 757,403 ordinary shares in Alludium representing approximately 8.3% of the issued share capital of Alludium.

This announcement contains inside information for the purposes of the UK Market Abuse Regulation. The person who arranged for release of this announcement on behalf of the Company was John Farthing, Interim Chief Executive Officer of the Company and the Directors of the Company are responsible for the release of this announcement.

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Notes to Editors:

About Catenai PLC

Catenai is an AIM quoted provider of digital media and technology services. The Company specialises in IT solutions that solve commercial challenges and create opportunities for its clients, with an increasing focus incorporating AI into its platforms. The Company has an experienced IT team of project managers and integrators who have deployed systems across corporate, government and educational sectors.

<http://www.catenaiplc.com>

What is NVIDIA Inception?

Alludium has been accepted into the NVIDIA Inception program, a global initiative designed to support startups innovating in the fields of AI and data science. Participation in the program provides access to NVIDIA's technical resources, expertise, and industry network to support Alludium's ongoing development activities.

Caution regarding forward looking statements

Certain statements in this announcement, are, or may be deemed to be, forward looking statements. Forward looking statements are identified by their use of terms and phrases such as "believe", "could", "should", "envisage", "estimate", "intend", "may", "plan", "potentially", "expect", "will" or the negative of those, variations or comparable expressions, including references to assumptions. These forward looking statements are not based on historical facts but rather on the Directors' current expectations and assumptions regarding the Company's future growth, results of operations, performance, future capital and other expenditures (including the amount, nature and sources of funding thereof), competitive advantages, business prospects and opportunities. Such forward looking statements reflect the Directors' current beliefs and assumptions and are based on information currently available to the Directors.

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